



# CITITRAVEL

D M C • SPAIN & PORTUGAL



The best support for your event



# CITITRAVEL

✓ DMC in Spain and Portugal

✓ Specialised in MICE

✓ Award winning agency

✓ 8 offices in Spain & Portugal

✓ Over 40 years of experience

✓ Spain's Leading DMC 2022 & 2023 & 2024



Portugal's  
Best MICE Organiser



Spain's  
Best MICE Organiser



Spain's Leading  
Destination  
Management  
Company



Spain's Leading  
Destination  
Management  
Company



Spain's  
Best MICE Organiser



Spain's Leading  
Destination  
Management  
Company



Portugal's  
Best MICE Organiser





**Karen Jessen**  
CEO



**Madrid**  
Pascale Wegmann  
*Director & COO*



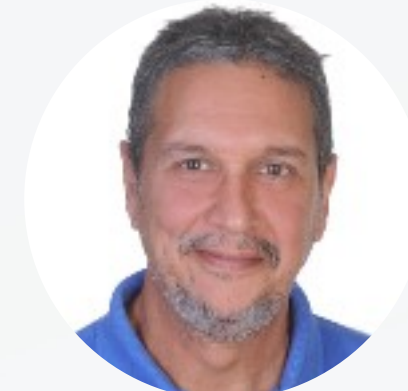
Ana Charters  
Key Client Director



**Barcelona**  
Angela Inglés  
*Área Director*



**Valencia**  
Violeta Susu  
*Area Manager*  
*Valencia & Alicante*



**Seville**  
Juan Antonio Sánchez  
*Area Director Seville*  
*& North of Spain*



**Málaga**  
Corinne Rojas  
*Office Manager*



**Tenerife**  
Christian Bock  
*Office Manager*



**Mallorca**  
Marcos Iriondo  
*Director*



**Portugal**  
Christian Charters  
*Director*

WHERE  
ARE  
WE?

  
**CITITRAVEL**  
DMC • SPAIN & PORTUGAL





Cititravel is founded

1985

COSTA DEL SOL

1989

MADRID

1992

BARCELONA

1992

MALLORCA

**¡40 years and many more to come!**

1996

CANARY ISLANDS

2000

SEVILLE

2002

VALENCIA

2011

LISBON





*Spain only*



## Invoicing at 0% VAT

When organizing a meeting/business event in Spain through CITITRAVEL, you can save upfront, the totality of the Spanish VAT. The standard VAT is 21%, the reduced VAT is 10%. On average, you will pay around 15% less!

This unique system is called **SUCOE** ("Servicio Único y Complejo de Organización de Evento" which translates as "Unique and Complex Single Service of Event Organisation"). No other European country is offering the same fiscal advantages for MICE events.

Save money, time, and hassle! We take care of everything.

***Read more information***

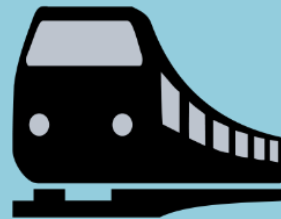






### Ground transportation

Eco friendly  
Modern & high standard coaches  
Professional drivers & event staff



### “AVE” High-Speed Train

Madrid-Valencia: 90 minutes  
Madrid-Alicante: 1 hour 30 minutes  
Madrid-Seville: 2 hours 30 minutes  
Madrid-Málaga: 2 hours 30 minutes  
Madrid-Barcelona: 2 hours 45 minutes  
Madrid-Oviedo: 3 hours 30 minutes



### International Madrid Airport

In Top 5 biggest airports in Europe  
200 direct flight connections & 50 million passengers annually  
25 minutes from city Centre



## TRANSPORT LINKS



**3 UNESCO  
World Class Museums**  
*Prado, Reina Sofia and Thyssen*



**7 UNESCO  
World Heritage Sites  
within a short drive**  
*Paseo del Prado, Toledo, Segovia,  
Alcalá de Henares, El Escorial,  
Aranjuez and Ávila.*

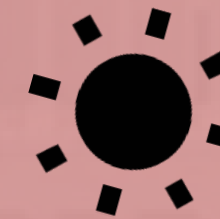


**Over 5.000 restaurants,**  
*from traditional tapas to cutting  
edge culinary delights, including  
the oldest restaurant in the World*  
**29 Michelin Stars**



**Accommodation**  
Over 80.000 hotel  
beds and over 200  
4\* and 5\* hotels

## HIGHLIGHTS



**Average annual  
temperature 19.9 °C**

**302 days of sun per  
year**



**World Class Sporting  
Events**

*Football at Real Madrid,  
Tennis Masters and Golf Masters*

# iMADRID!



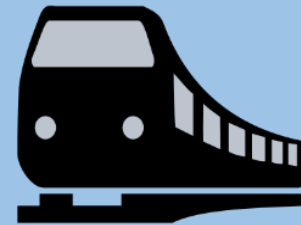


### Ground transportation

Eco friendly  
Modern & high standard coaches  
Professional drivers & event staff



### TRANSPORT LINKS



### “AVE” High-Speed Train

Barcelona-Valencia: 3 hours  
Barcelona-Alicante: 5 hours 17 minutes  
Barcelona-Seville: 5 hours 15 minutes  
Barcelona-Málaga: 5 hours 30 minutes  
Barcelona-Madrid: 2 hours 30 minutes  
Barcelona-Paris: 6 hours and 45 minutes



### International Barcelona Airport

Josep Tarradellas Barcelona-El Prat is the second largest airport in Spain  
It has excellent flight connections from all over the world  
22 minutes from city centre



### 4 World Class Museums

*Picasso, Joan Miró, National Art Museum of Catalonia, MACBA*



### 9 UNESCO World Heritage Sites

*Sagrada Família, Park Güell, Palau Güell, Casa Milà, Casa Batlló, Casa Vicens, Colonia Güell, Palau de la Música Catalana, Hospital de Sant Pau*



### Over 5.000 restaurants

*from traditional tapas to cutting edge culinary delights.*

**32 Michelin Stars**



### Accommodation

About 25.500 hotel beds with nearly 18.000 in 4\* and 5\* properties

### HIGHLIGHTS



Barcelona is known for its beautiful beaches along the Mediterranean sea. The city's coastline, including **Barceloneta Beach**, offers a relaxing escape with golden sands, beach bars, and a lively atmosphere.



**Average annual temperature 21,2°C**

**300 days of sun per year**



### World Class Sporting Events

*FC Barcelona, F1 Grand Prix, Moto GP, 2024 America's Cup, Barcelona Tennis Open*

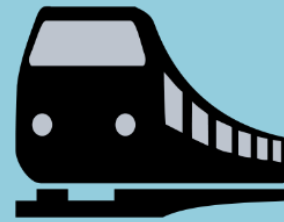
# ¡BARCELONA!





### Ground transportation

Eco friendly  
Modern & high standard coaches  
Professional drivers & event staff



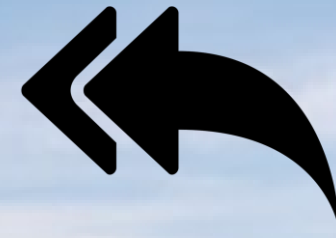
### “AVE” High-Speed Train

Malaga-Madrid: 2 hours 30 minutes  
Malaga-Cordoba: 50 minutes  
Malaga-Seville: 1 hour 50 minutes



### International Malaga Airport

4<sup>th</sup> biggest airport of Spain  
250 flight connections & 20 million  
passengers annually  
15 minutes from Malaga  
40 minutes from Marbella



## TRANSPORT LINKS



### Historic Monuments

Malaga: Cathedral, Roman theatre,  
Gibralfaro castle, Picasso, Thyssen  
and Pompidou Museums  
Ronda: Bridge and Bullring Arena



### Over 3.000 restaurants,

*From coastal Mediterranean  
cooking to the dishes of inland  
towns, the cuisine of Costa del  
Sol is rich in variety and flavours.  
Restaurants, beach bars, tapas  
bars, wineries and...*

**10 Michelin Stars**



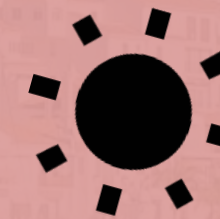
### 7 UNESCO World Heritage Sites within a short drive

*Alhambra, Generalife and Albayzín  
(Granada); Cathedral, Alcázar and  
Archivo de Indias (Seville); Madinat  
al-Zahra and the Historic City Centre  
of Cordoba (Cordoba). Antequera  
Dolmens (Malaga).*



### Accommodation

Over 20.000 hotel  
beds and over 150  
4\* and 5\* hotels in  
Costa del Sol



**Average annual  
temperature 19 °C**

**More than 320 days of  
sun per year**



### World Class Sporting Events

*Tennis - Davis Cup Final 2023 &  
2024*

*Golf: Solheim Cup 2023  
Basketball: Champions League  
Final 2023*

## HIGHLIGHTS



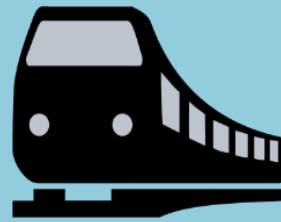
# ¡COSTA DEL SOL! Málaga-Marbella





### Ground transportation

Eco friendly  
Modern & high standard coaches  
Professional drivers & event staff



### “AVE” High-Speed Train

Seville-Madrid: 2 hours 30 minutes  
Seville-Cordoba: 50 minutes  
Seville-Malaga: 1 hour 50 minutes



### International Seville Airport

53 flight connections & 5 million passengers annually.  
Transfer time only 15 minutes from Seville

## TRANSPORT LINKS



### Historic Monuments

Seville: Largest historic centre in Europe, Cathedral of Seville, Alcazar Royal Palace, Plaza de España, Itálica Roman City.



### 7 UNESCO

#### World Heritage Sites

Flamenco and White Villages declared a world heritage site. Cathedral, Alcázar and Indian Archives (Seville). Madinat al-Zahra and Historic City Centre of Cordoba.



### Over 4.000 tapas bars and restaurants

A city plenty of bars and restaurants serving tapas and local specialities, with outdoor terraces and informal ambiance

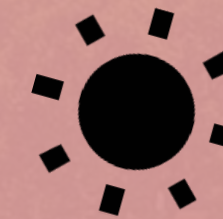


### Accommodation

Over 10,000 hotel beds; and over 100 hotels of 4\* and 5\* in Seville city

# ¡SEVILLA!

## HIGHLIGHTS



Average annual temperature 19,5 °C

Sunniest city of Spain:  
3,526 hours of sun per year



### World Class Music and Sporting Events

Latin Grammy 2023  
Billie Jean Cup Finals 2023





### **Bilbao International Airport**

Main hub of Northern Spain  
43 flight connections and over  
5 million passengers annually  
20 minutes from Bilbao

### **TRANSPORT LINKS**



### **Culture and Nature**

Guggenheim Museum in Bilbao  
and San Sebastian Old Town.  
A country of Natural parks,  
The Basque Coast,  
Flysch Cliffs.



### **La Rioja Wine Region**

Traditional wine cellars and  
wineries in La Rioja,  
attached to Basque  
Country



### **A culinary destination:**

Awarded Basque restaurants  
and Michelin star records,  
Pintxo Bars, Basque Cider  
Houses and Traditional  
taverns



### **Accommodation**

Over 4,000 hotel  
beds (Bilbao) and  
3,800 (San Sebastian)

# **BASQUE COUNTRY!**

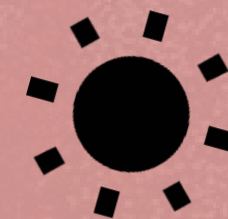
## **Bilbao & San Sebastian**

### **HIGHLIGHTS**



### **Ground transportation**

Eco friendly  
Modern & high standard coaches  
Professional drivers & event staff



Average annual temperature  
13,5 °C

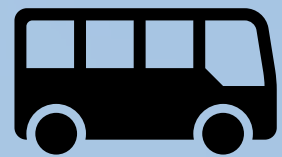
Natural beaches and  
popular coast for  
surfing and sailing



### **World Class Sporting Events**

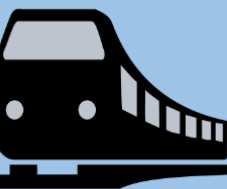
Start point of Tour de France  
2023  
Female Final of Champions  
League 2024





### Ground transportation

Eco friendly  
Modern & high standard coaches  
Professional drivers & event staff



### “AVE” High-Speed Train

Valencia - Barcelona: 3 hours  
Valencia - Madrid: 1.5 hours  
Valencia - Alicante: 2 hours  
Valencia - Malaga: 5.5 hours



### Valencia International Airport

Valencia Manises International Airport  
has excellent flight connections.  
15 minutes from city center.



### Valencia Landmarks

Architect Caltrava’s biggest project, the City of Arts and Sciences; biggest Europe’s Oceanographic Europe; Valencia’s Cathedral; San Nicolas church



### Valencia is the European Green Capital in 2024

This award, recognizes the city's efforts to improve the environment and the quality of life of both its citizens and its visitors.



### 4 UNESCO World Heritage

*La Lonja de la Seda*  
*El tribunal de las Aguas*  
*Las Fallas*  
*Toque manual de campanas*



### Accommodation

About 36.000 hotel beds with nearly 50 4\* and 5\* properties



### Over 6.000 restaurants

*from traditional tapas to cutting edge culinary delights.*

**9 Michelin Stars**



The **paella** is an international dish, but Valencia is undisputedly its home. Albufera, south of Valencia, produces a third of all Spanish rice.

It's one of the largest rice-producing areas in Spain and one of the most important wetlands in Europe.



**Average annual temperature 18°C**

**300 days of sun per year**



### World Class Sporting Events

*Moto GP, 2007 America’s Cup, Sailing race Her Majesty the Queen’s Trophy, Valencia Triathlon*  
*Valencia Marathon, City of Valencia Cycle Race, Football and basketball international games*

# ¡VALENCIA!

## HIGHLIGHTS





### Ground transportation

Eco friendly  
Modern & high standard coaches  
Professional drivers & event staff

### TRANSPORT LINKS

# ¡ALICANTE!

### HIGHLIGHTS



Alicante Castle, is home to one of the largest medieval fortresses in Spain, from which you can admire the bay of Alicante perfectly.



**Over 6.000 restaurants**  
*from traditional tapas to cutting edge culinary delights.*  
**22 Michelin Stars in Alicante Area**



**3 UNESCO World Heritage in Elche**  
Palmeral  
Museo Escolar de Pusol  
Misteri d'Elx



Alicante is known for its beautiful beaches and bays along the Mediterranean sea. The Costa Blanca beaches offers golden sands and crystalline water.



**Accommodation**  
About 70.000 hotel beds with over 80 4 and 5\* hotels



### Alicante International Airport

Alicante-Elche Miguel Hernández International Airport has excellent flight connections.  
15 minutes from city center.



Mediterranean cuisine with rice base dishes, fresh fish seafood and vegetables from Alicante Gardens



**Average annual temperature 18°C and 240 hours of sunshine**

**300 days of sun per year**



### World Class Sporting Events

Volvo Ocean Race  
Eurobasket 2007  
2002 and 2007 Tall Ships Races  
2004 Davis Cup





### Ground transportation

Eco friendly  
Modern & high standard coaches  
Professional drivers & multilingual  
event staff



### TRANSPORT LINKS

# ¡CANARY ISLANDS!

Tenerife - Gran Canaria – Lanzarote  
Fuerteventura - La Palma - La Gomera  
El Hierro - La Graciosa



### Historic Monuments

The tours through the historic centers and towns of the Canary Islands are dotted with historic buildings and monuments of great value and exceptional beauty.



### 6 UNESCO

#### World Heritage Sites

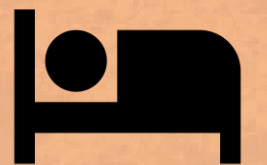
Risco Caído & Sacred Mountain,  
Garajonay & Teide Nationalparks  
the town of La Laguna  
Gomero whistle  
& Europe's First Whale Heritage Site



### Over 15.000 restaurants

Canarian cuisine is like traveling the world, it combines its typical dishes with Latin, Tropical and Spanish influences

**12 Michelin Stars**



### Accommodation

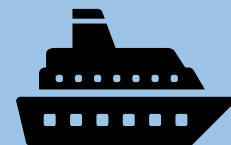
Over 246.000 hotel beds and over 760 hotels in Canary Islands

### HIGHLIGHTS



### 6 International Airports

Plus 2 domestic airports  
40 million passengers annually  
The Canary archipelago is one of the best-connected places on the European continent



### “Ferrys”

Connection with the Iberian Peninsula and daily frequency between **all** the islands



**Average annual temperature – 24 °C**

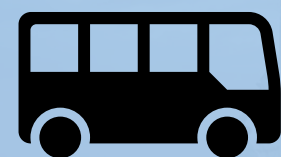
**4.800 hours of light per year, being the place with the most hours of light in Europe.**



### World Class Sporting Events

Corporate World Golf challenge 2023,  
Iron Man, Blue Trail, Xtreme Triathlon,  
Marathons & Trail races,  
Windsurf world cup,  
Spartan Race, cycling championships  
and many more sporting events





### Ground transportation

Eco friendly  
Modern & high standard coaches  
Professional drivers & multilingual event staff



### TRANSPORT LINKS



### Historic Monuments

The tours through the historic centers and towns of Lisbon are dotted with historic buildings and monuments of great value and exceptional beauty.



### 17 UNESCO World Heritage Sites

Most famous ones: University de Coimbra; Alto Douro Wine Region; Historic Centre of Oporto; Sintra, Historical Centre of Evora, Tower of Belem



### Over 33.000 restaurants

Portuguese cuisine is one of the most representative gastronomies of the Mediterranean cuisine; where Piri- Piri Chicken, Pastes de Belem and Bacalhau are the most known.

**38 Michelin Stars**



### Accommodation

Over 73.405 hotel beds and over 623 hotels in Portugal

# !PORTUGAL!

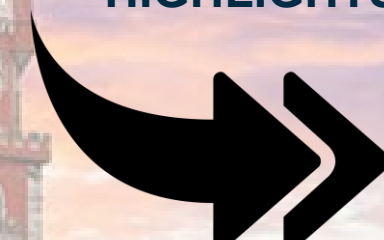
Lisbon – Cascais- Porto- Algarve-  
Madeira-Azores

### HIGHLIGHTS



**3 International Airports**  
Lisbon ( LIS); Porto ( OPO);  
Faro( FAO)

Plus 3 domestic airports  
30 million passengers annually



**Average annual  
temperature – 21 °C**

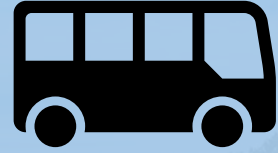
**3.200 hours of light per year,  
being 4-6 hrs during winter  
and 10-12 during summer**



### World Class Sporting Events

Football-[UEFA Nations League in 2018](#);  
Futsal, [UEFA Futsal Euro in 2018](#)  
Roller Hocking with 20 European Titles  
Rally of Portugal worldwide known  
Surfing [MEO Rip Curl Pro Portugal](#)





### Ground transportation

Eco friendly  
Modern & high standard coaches  
Professional drivers & multilingual  
event staff

### TRANSPORT LINKS

# ¡MALLORCA!

Menorca- Ibiza- Formentera- Cabrera



### Historic Monuments

The tours through the historic centers and towns of Balearics are dotted with historic buildings and monuments of great value and exceptional beauty together with exceptional landscapes.



### 4 UNESCO World Heritage Sites

Cultural Landscape of the Serra de Tramuntana; the song of the Sibyl; traditional musical performance in Christmas Eve; Menorca; Biosphere Reserve; Dalt Vila in Ibiza; best preserved fortress of the Mediterranean area.



**Over 3.000 restaurants**  
**12 Michelin Stars**  
Specialties as ensaimada & sobrasada



**Accommodation**  
Over 205.547 hotel  
beds



**1 International Airports**  
**3<sup>rd</sup> largest airport in Spain**  
30 million passengers annually and up to 12,000 passengers a day in busy periods

### HIGHLIGHTS



**Average annual  
temperature – 25 °C**

**The wettest month is  
October; more than 300  
days of sunshine a year.**



**World Class Sporting Events**  
*Sailing- Regatta del Rey; Events Trofeo SAR  
Princesa Sofia, Events Classic Rally*



## **WE ARE DIFFERENT THAN OTHERS BECAUSE:**

- We are a privately owned family business, and our 8 local offices are privately own.
- We adapt: We are compromised by providing our client the best of ourselves.
- We provide experiences by local situations.
- We believe in the local knowledge for excellent service.
- Optimization of time and money.
- We believe in the key alliance with our client.
- Ultimate Tecnology: Implemented a document manager bankers reduce the invoicing period between client, account manager and accounting department.
- We create personalized programmes depending on pax, price, time, and destination.
- We can offer a banker's bond to guarantee the security of the deposits paid by clients for their events.
- Totally secure ERP by SAP that allow us access information in a reliable, accurate and timely way.
- Our staff is experienced & loyal- the average length of service of senior staff is 12 years.





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