



Company Profile & M.I.C.E Services

World Express Pte Ltd
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We are the Singapore Insider



World Express is an integrated Travel and Destination Management company specialising in the full-service handling of **individual and group travel to Singapore and the region**.

Established in 1969, World Express is a homegrown travel company with a track record of over 50 years in delivering bespoke experiences for travelers across its **Leisure, Cruise and MICE divisions**, bridging the world to authentic Singapore.

With our experienced team of industry experts, World Express stands as a leader in Singapore's inbound tourism and DMC landscape, committed to providing the highest levels of destination services immerse clients in Singapore's unique pulse.

Our Leaders



Chairman
Tan Chee Chye

World Express began with a vision from a small office in the iconic Raffles Hotel. What started as intimate tours of Singapore's wonders has grown into a prominent name in destination management, inbound travel, and air ticketing. Our journey reflects the evolution of tourism in Singapore, and we are now excited to bring our expertise and dedication to Malaysia. Our story is not just about our past but also a commitment to delivering outstanding destination services in Malaysia and beyond.



Managing Director
Darren Tan

World Express celebrates our 55th year of service in 2024 with a refreshed logo and branding as the local insider. Our 'Made in Singapore' brand is our DNA. We started at almost the same time of Singapore's founding, and have grown and developed alongside the country.



Director of Leisure
Candice Lim



Director of Cruise Services
Valencia Ang



Director of MICE
Eeling Koh



**Director of MICE
& Corporate Development**
Kathryn Loh

Our Offices



→ Singapore



→ Kuala Lumpur
→ Penang
→ Kota Kinabalu

Awards and Accolades



re:fresh

Our continuous strive to excel and innovate lead to our recent brand refresh that rejuvenate our **Identity**, communicate our evolving **Values** and **Strengths**, and resonate more effectively with our current and prospective clients.



Singapore destination expert World Express presents new brand, positioning

By Karen Yeo (<https://www.ttgasia.com/author/quekuren/>) / Posted on 26 April, 2024 12:48

One of Singapore's longest-standing DMCs, World Express, has unveiled a brand refresh as it celebrates 55 years in the business. It now sports a modernised logo – a geometric sequence of five rectangles forming an abstract W – and positioning as The Local Insider to reflect its commitment to offering guests authentic and immersive experiences curated by local experts.

Aligned with the brand refresh, the company's website has also taken on a new look and streamlined navigation across its core leisure, cruise and MICE services.



From left: World Express' Darren Tan, Tessa Tan, and Tan Chee Chye



TOUR OPERATORS

New strategic appointments of the Singapore-based DMC underscore its determination to fortify its positions in the leisure, MICE and cruise sectors.

World Express strengthens top-tier team to accelerate growth

By Xinyi Liang-Pholsena | Oct 23, 2023



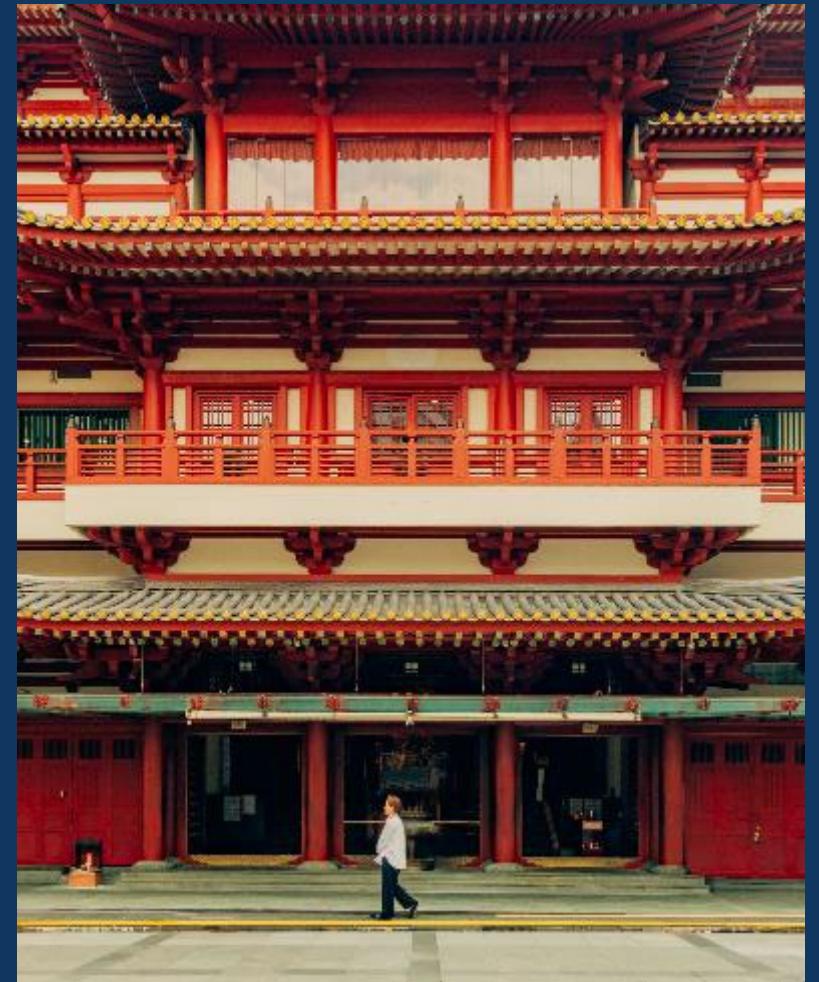
From left: Valencia Ang, Eeling Koh, Darren Tan, Candice Lim, and Kathryn Loh.

We plan extraordinary journeys

Embark on a journey that goes beyond the surface and become **a true insider** with World Express.

As pioneers in Destination and Events Management, we have become the benchmark in Singapore for mastering individual, group, meetings and incentive travels.

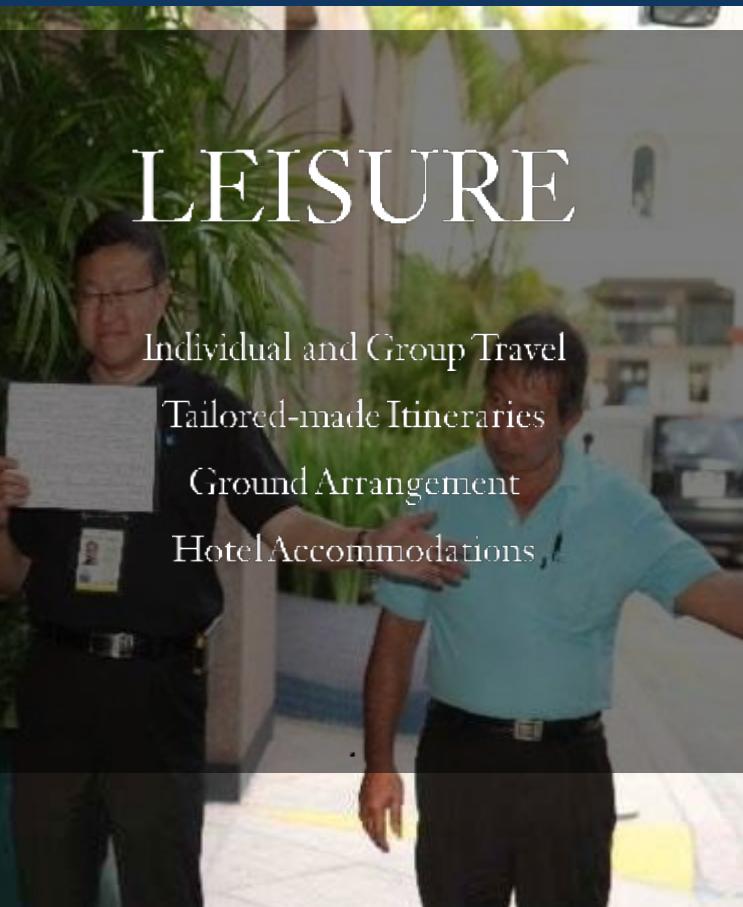
With our dedicated team and unparalleled connections, **every journey we craft is customised to match your vision.**



Specialised Divisions

LEISURE

Individual and Group Travel
Tailored-made Itineraries
Ground Arrangement
Hotel Accommodations



CRUISE

Check-in Services at Cruise Terminal
Luggage Handling
Transportation Services
Turnaround Service
Shore Excursions
Pre/ Post Cruise Hotel



M.I.C.E.

Accommodation Management
Events Management
Experience Management
Logistics Management
Manpower Support
Team Bonding Activity
Travel Management



We look forward to
connecting with you

World Express Pte. Ltd.

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