



Company Profile & M.I.C.E Services

World Express Pte Ltd
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Who We Are

We are the Singapore Insider



World Express is an integrated Travel and Destination Management company specialising in the full-service handling of **individual and group travel to Singapore and the region.**

Established in 1969, World Express is a homegrown travel company with a track record of over 50 years in delivering bespoke experiences for travelers across its **Leisure, Cruise and MICE divisions**, bridging the world to authentic Singapore.

With our experienced team of industry experts, World Express stands as a leader in Singapore's inbound tourism and DMC landscape, committed to providing the highest levels of destination services immerse clients in Singapore's unique pulse.

Our Leaders



Chairman
Tan Chee Chye

World Express began with a vision from a small office in the iconic Raffles Hotel. What started as intimate tours of Singapore's wonders has grown into a prominent name in destination management, inbound travel, and air ticketing. Our journey reflects the evolution of tourism in Singapore, and we are now excited to bring our expertise and dedication to Malaysia. Our story is not just about our past but also a commitment to delivering outstanding destination services in Malaysia and beyond.



Managing Director
Darren Tan

World Express celebrates our 55th year of service in 2024 with a refreshed logo and branding as the local insider. Our 'Made in Singapore' brand is our DNA. We started at almost the same time of Singapore's founding, and have grown and developed alongside the country.



Director of Leisure
Candice Lim



Director of Cruise Services
Valencia Ang



Director of MICE
Eeling Koh



**Director of MICE
& Corporate Development**
Kathryn Loh

Where We Are

Our Offices



→ Singapore



→ Kuala Lumpur
→ Penang
→ Kota Kinabalu

Awards and Accolades



re:fresh

Our continuous strive to excel and innovate lead to our recent brand refresh that rejuvenate our **Identity**, communicate our evolving **Values** and **Strengths**, and resonate more effectively with our current and prospective clients.



Singapore destination expert World Express presents new brand, positioning

By Karen Yee (<https://www.ttgasia.com/author/gaekaren/>) / Posted on 26 April, 2024 12:48

One of Singapore's longest-standing DMCs, World Express, has unveiled a brand refresh as it celebrates 35 years in the business. It now sports a modernised logo – a geometric sequence of five rectangles forming an abstract W – and positioning as The Local Insider to reflect its commitment to offering guests authentic and immersive experiences curated by local experts.

Aligned with the brand refresh, the company's website has also taken on a new look and streamlined navigation across its core leisure, cruise and MICE services.



From left: World Express' Darren Tan, Tere Tan, and Tan Chee Chye



TOUR OPERATORS

New strategic appointments of the Singapore-based DMC underscore its determination to fortify its positions in the leisure, MICE and cruise sectors.

World Express strengthens top-tier team to accelerate growth

By Xinyi Liang-Pholsena | Oct 23, 2023

| A+ A-



Team of experts: (from left) Valencia Ang, Eeling Koh, Darren Tan, Candice Lim, and Kathryn Loh.

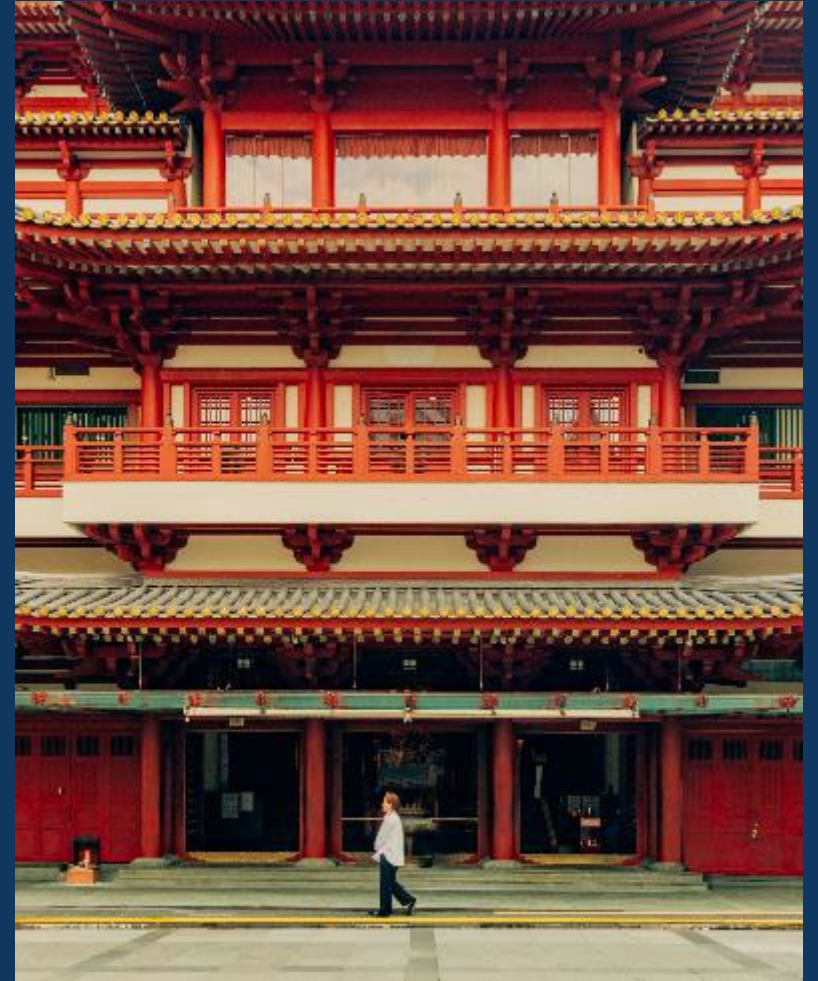
What We Do

We plan extraordinary journeys

Embark on a journey that goes beyond the surface and become **a true insider** with World Express.

As pioneers in Destination and Events Management, we have become the benchmark in Singapore for mastering individual, group, meetings and incentive travels.

With our dedicated team and unparalleled connections, **every journey we craft is customised to match your vision.**



Specialised Divisions

LEISURE

A photograph of two men standing in front of a large indoor plant. The man on the left, wearing a dark shirt and glasses, is holding a white sheet of paper. The man on the right, wearing a light blue polo shirt, is gesturing with his right hand towards the paper. The background is slightly blurred, showing an indoor setting with other plants and architectural elements.

- Individual and Group Travel
- Tailored-made Itineraries
- Ground Arrangement
- Hotel Accommodations

CRUISE

A photograph of two large cruise ships docked at a terminal. The ships are white with blue accents and are surrounded by greenery and a paved area. The sky is overcast.

- Check-in Services at Cruise Terminal
- Luggage Handling
- Transportation Services
- Turnaround Service
- Shore Excursions
- Pre/ Post Cruise Hotel

M.I.C.E.

A photograph of a large conference room. The room is filled with rows of white chairs arranged in a semi-circle. In the background, there is a large screen and some equipment. The room has a high ceiling and decorative elements.

- Accommodation Management
- Events Management
- Experience Management
- Logistics Management
- Manpower Support
- Team Bonding Activity
- Travel Management

We look forward to connecting with you

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