

Boutique Hotels – Malta's latest Trend colours of malta

These small, quaint gems - recently christened as Boutique Hotels are trending on our little island.

With numerous properties opening all over the Island, Malta is now able to offer an array of rooms – all uniquely and meticulously designed offering very high quality service and memorable experiences...



Why a Boutique Hotel?

7 reasons to choose a boutique hotel over a larger property

1. **Local feel.** Regardless of the city or continent, the boutique hotel inevitably gives its guests a genuine feel for the location.
2. **Rare experience.** While some people stay exclusively at boutique hotels, others treat themselves occasionally to the rare experience characterized by their more intimate and luxurious environments, as well as more personalized accommodations and services.
3. **More luxurious accommodations.** There is a cosier feel to smaller-scale hotels because they are not heaving with throngs of people and monotone rooms. By contrast, boutiques often focus on a specific experience, style or image, rather than simply functionality.
4. **Newer properties.** Boutiques tend to have been more recently constructed or redecorated, seeing that this is a relatively new hotel category. Conversely, if history and architectural character are your fancy, there are plenty of boutiques that accommodate these likes.
5. **Upscale designs.** Whether newly constructed or historic, boutique hotels almost invariably bring a heightened sense of design and décor, which is one of the great differentiators between boutique and conventional hotels.
6. **Higher level of pampering.** Boutiques have brought back the old-school approach to customer service. Guests are pampered, from plush lobbies, furniture and bedding to higher quality food, beverage and concierge service.
7. **Intimate atmosphere.** By virtue of their smaller size, boutiques naturally have a warmer ambiance, yet they are large enough to avoid the claustrophobic sensation one sometimes gets from cramped bed and breakfasts.

So it seems that One can say that The definition of a boutique hotel is –

An accommodation that makes their guests feel happy and content while staying there, makes them feel extraordinary, makes them feel special and unique and makes them recognize that this hotel is worth discussing with others.

If you've never had the pleasure of staying at a boutique hotel we invite you to experience the difference. You might even come up with some additional reasons why the boutique trend has generated such popularity among the traveling public.

We would also love to hear your feedback once experienced!




*Contact us and we will assist you in finding the perfect little haven
for your holiday in Malta....*

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