

The background of the entire image is a panoramic view of the Los Angeles skyline at sunset. The sky is a gradient of orange and yellow, with the sun low on the horizon. In the foreground, numerous palm trees are silhouetted against the bright sky. The city buildings are visible in the mid-ground, with some taller skyscrapers standing out. The overall atmosphere is warm and scenic.

EXTRAORDINARY  
EXPERIENCES WITH A  
PERSONAL TOUCH

# YOUR JOURNEY BEGINS HERE

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Motivate and inspire your team with a one-of-a-kind trip to the USA with our incentive insiders who are your partners from start to finish. This Land of Opportunity has something to offer for every interest, goal and budget. Remarkable seasons, renown beaches, mega cities and historic villages, along with extraordinary outdoor spaces in the mountains, valleys and deserts - it truly is one of the most memorable places to visit. With programs that showcase it all, our main incentive is to make your trip unforgettable while also being respectful of your time and money by bringing our expertise and superior customer service to the table.

1

## WE HAVE YOU COVERED

Let us handle your corporate incentives, events, meetings and VIP experiences

2

## LOCATION IS EVERYTHING

Operating throughout the USA, we have offices in California and Las Vegas as well as our partners in New York and Miami.

3

## TEAM EXPERTISE

We are bilingual in German, passionate about our destinations, and have provided enthusiastic service for more than 30 years with clients from all over the world.

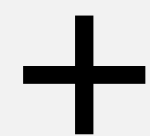
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## WE MAKE IT HAPPEN

Whether you have exclusive VIP groups or corporate events with over 2000 people, we are known for our detail oriented planning and creating off-the-beaten path programs that fit your budget.

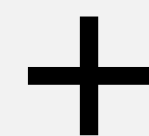
## WHY INSIDE INCENTIVE?

There are many reasons to choose us, but most of all, we're an exceptionally passionate team developing breathtaking incentive travel for destinations we are crazy about. This is something we take pride in and it sets us apart. We believe your experience should be distinct and unforgettable. With an instinctive verve for creating programs that set trends in our industry and by staying on top of what's in vogue, we're always excited to show you what's new. This, along with being hands-on, efficient and knowledgeable about what motivates employees, ensures that you'll be wowed from beginning to end. Let us show you what we can offer!



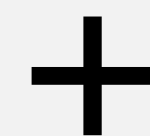
### EXPERIENCED

Expertise in the MICE market for over 30 years including all types of meetings, incentives and events



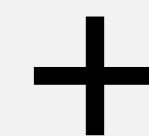
### MULTILINGUAL

Our dynamic, international, multi-cultural and multi-lingual team is led by innovative management



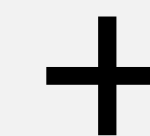
### TRANSPARENT

Everything is upfront: all budgets are prepared inclusive of US taxes, gratuities and fees



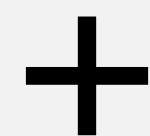
### RESPONSIVE

We provide exceptionally fast response times and 24 hour support to exceed expectations



### EFFECTIVE

By cultivating relationships with local vendors, we can negotiate best rates and conditions



### CONNECTIVE

We understand that every detail matters with international groups in regard to cultural differences



## OUR OFFICES

We're located in Los Angeles, Las Vegas and have partners in New York and Miami.

# SAN FRANCISCO

Never the same. Always San Francisco. No matter if this is your first time to visit San Francisco, or you're here to renew an old acquaintance, the city never ceases to surprise.

## Weather:

San Francisco's climate is, if nothing else, dependably changeable. Temperatures and conditions change literally by the hour and can differ markedly from one part of the city to the other. Yet overall, the City by the Bay enjoys an eternally spring-like climate. If you just walk a block or two, it could be completely different weather. San Francisco is famous for its micro-climates and the famous fog usually doesn't linger for long and temperatures seldom rise above a temperate 70 degrees.

Annual precipitation:	23.64 inches	Average high temperature:	63.8° F
Avg. sunny/partly sunny days:	259 days	Average low temperature:	50.8° F

## Fun Facts:

The color of the Golden Gate Bridge is called International Orange. It wasn't a color from the original list of options. It was the primer used to protect the steel for the bridge during transit and the architect loved it more than the other options, so he selected it as the official color.

The Chinese fortune cookie was invented by a Japanese resident of San Francisco. Lombard Street gets all the love, but Filbert St. between Hyde and Leavenworth Streets is the steepest—31.5 degrees!

When Al Capone was held at Alcatraz, he gave regular Sunday concerts with the inmate band, the Rock Islanders. He played the banjo.

The city's cable cars are the only National Historical Monument that can move.



# DAILY PROGRAM OVERVIEW



**EVENING**  
Group arrival in San Francisco  
Meet & greet by Inside Incentive and transfer to hotel

Check-in at private Group Desk

Dinner at Fish & Farm restaurant OR at John's Grill

**MORNING**  
Breakfast at hotel

City tour by cable car bus

**MIDDAY**  
Lunch in one of the most famous restaurants – Bubba Gump Shrimp

Alcatraz excursion

**OPTIONAL:**  
Sailing charter OR Bike tour over Golden Gate Bridge OR art tour in Mission District

**EVENING**  
Dinner at Lolinda OR at Foreign Cinema

**MORNING**  
Breakfast at hotel

Full day Napa Valley Tour:  
V. Sattui Winery OR Robert Mondavi Winery

**MIDDAY**  
Lunch at one of the wineries in Napa Valley

Trip to Sausalito

**EVENING**  
Dinner at Barrel House Tavern OR Waterbar Restaurant

**MORNING**  
Breakfast at hotel

Silicon Valley Tour with a guide

**MIDDAY**  
Lunch

**EVENING**  
Farewell Dinner  
Cruise with iconic views over stunning San Francisco

**MORNING**  
Breakfast at hotel

Guests at leisure at hotel / pool

**MIDDAY**  
Group Departure from San Francisco – from 5<sup>th</sup> August 2020 on a direct flight to Warsaw with LOT Polish Airlines



HOTEL OPTION :

# FAIRMONT SAN FRANCISCO

Location: Nob Hill  
Star Rating: 4.5/5  
Rooms: 606 incl. 62 suites

Why we recommend this hotel:  
Iconic, world-renowned hotel  
Grandeur of luxury hotel atop Nob Hill  
Impeccable service  
Panoramic view of the city  
Unmatched blend of luxurious accommodations and superb services



HOTEL OPTION :

## THE CLIFT ROYAL SONESTA

Location: Union Square area

Star Rating: 4/5.

Rooms: 372 incl. 25 suites

Why we recommend this hotel:

Fusion of old-world hotel glamour with modern energy and design by Philippe Starck  
Features one of the most eclectic furniture collections





HOTEL OPTION :

# HOTEL THE MARKER

Location: Union Square area

Star Rating: 4/5

Why we recommend this hotel:  
Eclectic Style Boutique hotel in the heart of downtown San Francisco  
Luxurious accommodations  
Wine reception every evening in the hotel  
Yoga mats and bicycles available for guests



HOTEL OPTION:

## HOTEL NIKKO

Location: Union Square area

Star Rating: 4.5/5

Rooms: 532 incl. 22 suites

Why we recommend this hotel:  
Four Diamond, Full Service Luxury Hotel  
Steps from Union Square  
Independent boutique feel  
Dedicated Green hotel



DAY 1:  
GROUP ARRIVAL IN  
SAN FRANCISCO





## DAY 1: DINNER FISH & FARM

Location: Financial District  
Cuisine: American, Californian  
Dress code: Casual Elegant  
Budget: \$\$\$

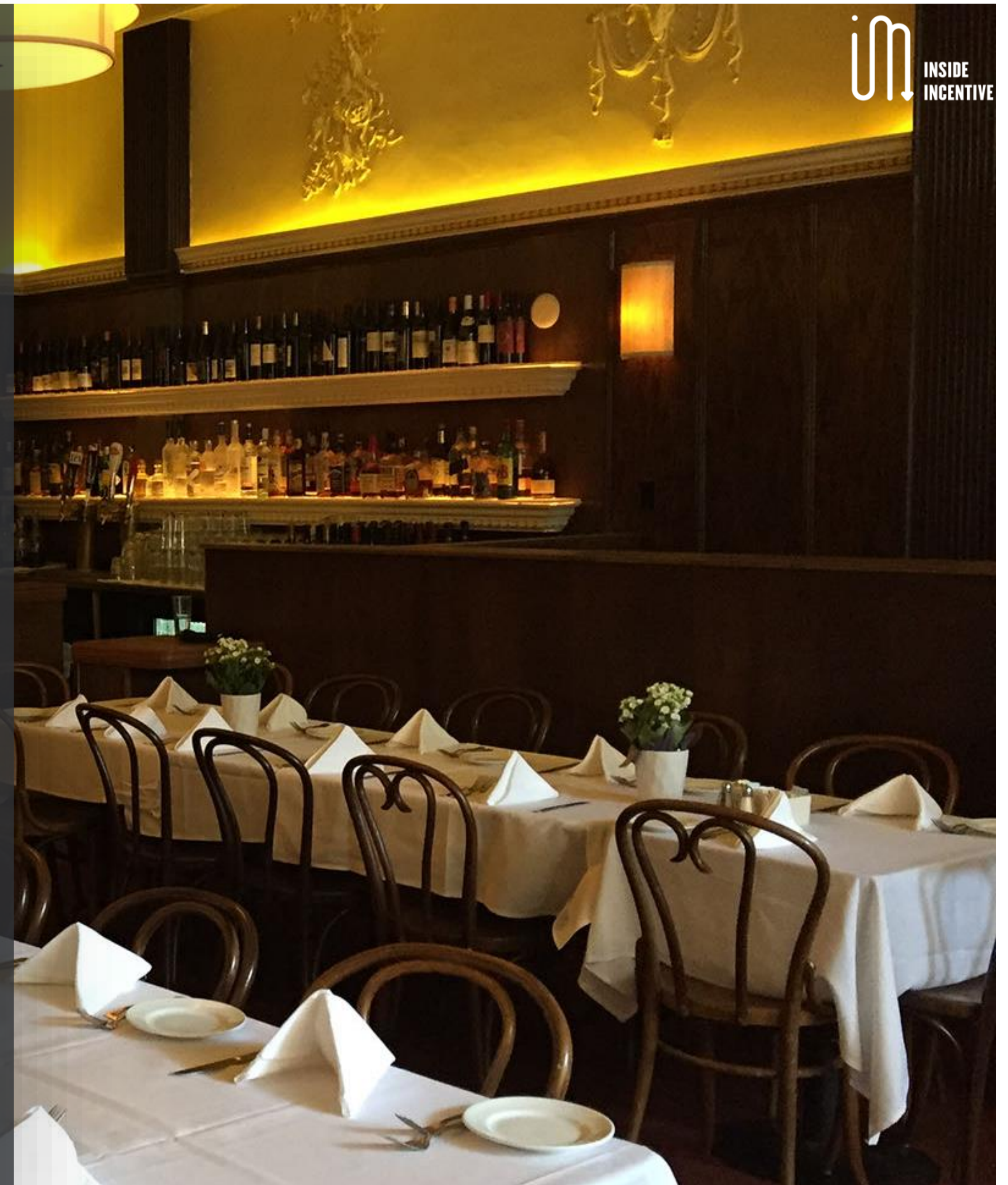
Why we recommend this restaurant:  
Californian influenced menu that focuses on organic produce and all sustainably farmed fish & organic meats  
Award winning wine list of organic and bio dynamic wines



# DAY 1: DINNER OPTION JOHN'S GRILL

Location: Union Square  
Cuisine: American, Steak, Seafood  
Dress code: elegant casual  
Budget: \$\$\$

Why we recommend this restaurant:  
Called one of America's top 10  
restaurants  
John's Grill has been a San Francisco  
tradition since 1908  
Historic restaurant and one of the city's  
oldest and most famous  
It is a favorite for celebrities and offers  
excellent service  
Live jazz nightly in the upper level  
dining room.





## DAY 2: CITY TOUR BY CABLE CAR BUS

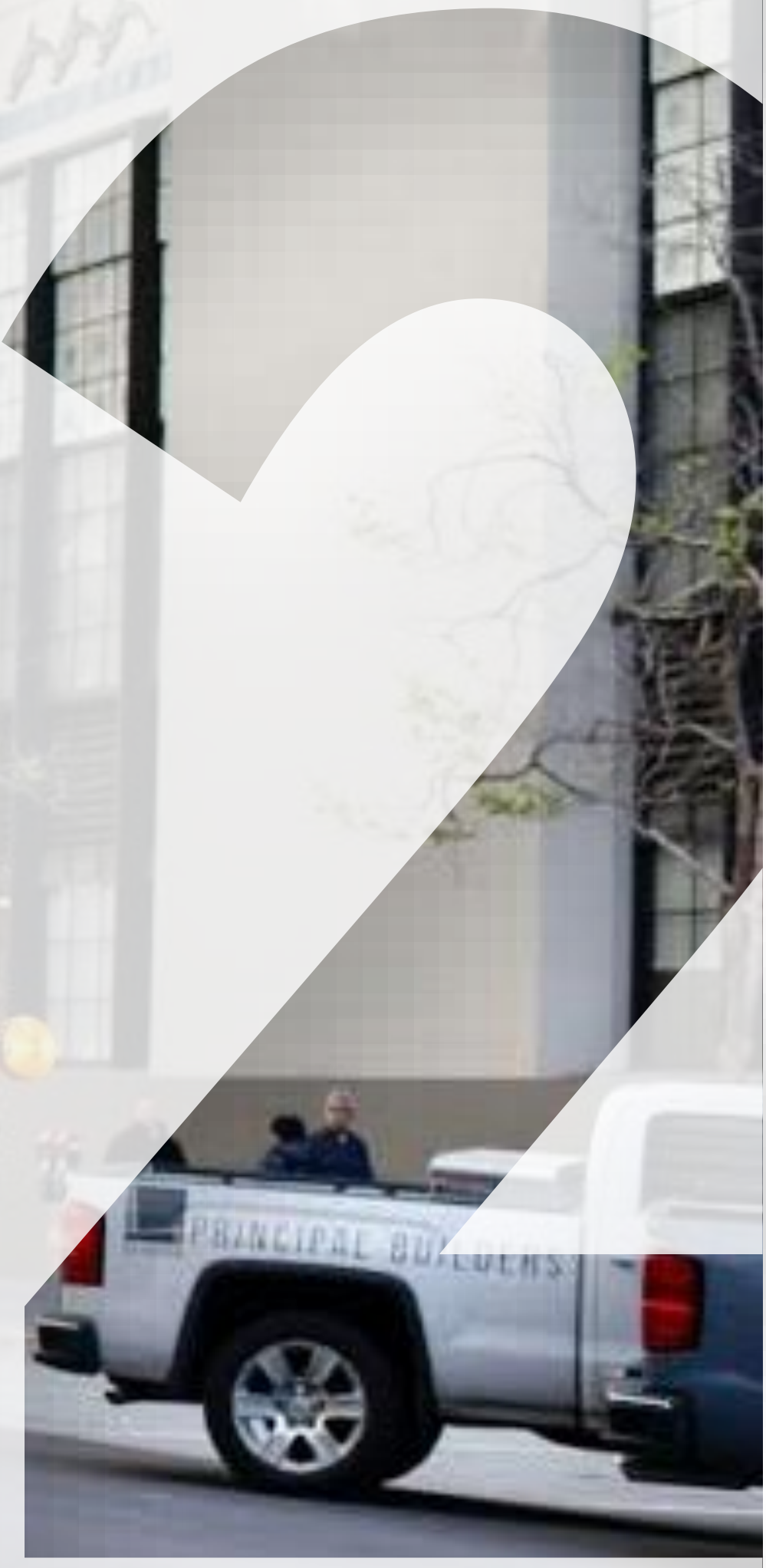
Guests will come aboard America's only mobile historic landmark.

- Some favorite stops to visit:
- Union Square: San Francisco's central shopping district
  - Civic Center & Town Hall
  - Chinatown: visit fortune cookie factory
  - Lombard Street
  - 360 Degrees of the city from Twin Peaks
  - Add on Option: Ben & Jerry's ice-cream truck set up for group

Cable car accommodates up to 34pax (several available)

Tour Duration: 3-4 hours recommended

Why we recommend this excursion:  
One-of-a-kind city tour in authentic classic cable car  
Every vehicle built was based on the original cable car blueprints so that it has the look and feel of an original cable car





## DAY 2: LUNCH BUBBA GUMP SHRIMP

Location: Fishman's Wharf  
Cuisine: American, Seafood  
Dress code: casual  
Budget: \$\$

Why we recommend this restaurant:  
Restaurant captures the charm and American spirit that made Paramount Pictures' Forrest Gump a hit  
It presents quality seafood in a casual family atmosphere  
Design includes Forrest Gump movie memorabilia, including script pages, storyboards, costumes, shoes, still photos and scrawled "Gump-isms" on every varnished tabletop



## DAY 2: EXCURSION ALCATRAZ

Visitors can walk in the footsteps of Al Capone and Machine Gun Kelly, and see the cell where the Birdman spent his time. See the first lighthouse on the West Coast and learn about Alcatraz as a Civil War fort. Explore the natural side of the Rock with beautiful gardens, bird colonies, and breathtaking views.

Tour Duration: 4 hours

Why we recommend this excursion:  
#1 Attraction in San Francisco  
Award-winning audio tour in the prison Cell House with actual interviews of former guards and inmates (available in six languages - English, French, German, Italian, Japanese and Spanish).

Inside Incentive Tip: Sells out quickly! Must book months in advance





## DAY 2: OPTIONAL: SAILING CHARTER

Sail up the city front and out into the bay towards Alcatraz in this 90-passenger catamaran that allows to carry large groups in comfort. The sailboat offers a large cockpit slightly recessed into the center of the boat, a design perfect for keeping the passengers in the sun but out of the wind.

Optional: Add lunch on boat or stop at Angel Island for BBQ

Duration: 3 hours

Why we recommend this excursion:

Sailing in San Francisco Bay is a once in a lifetime “must do” experience



## DAY 2: OPTIONAL BIKE TOUR OVER GOLDEN GATE BRIDGE

The first part of the ride follows the bay passing down the Marina District. Next, the mighty Golden Gate Bridge shows its bright orange color. After a brief photo stop, climb up some low hills to get to the entrance of the bridge. Arriving at the North side of the bridge, you'll stop again to enjoy the breath taking views of the bridge and the City of San Francisco. From this viewpoint you will continue down hill to the quaint city of Sausalito. Take the ferry back to Fisherman's Wharf in San Francisco

Duration: 3 hours

Distance: 8 miles (to Sausalito)

Level: Beginner/Intermediate

Why we recommend this excursion:  
Truly the best way to see the bay &  
Golden Gate Bridge

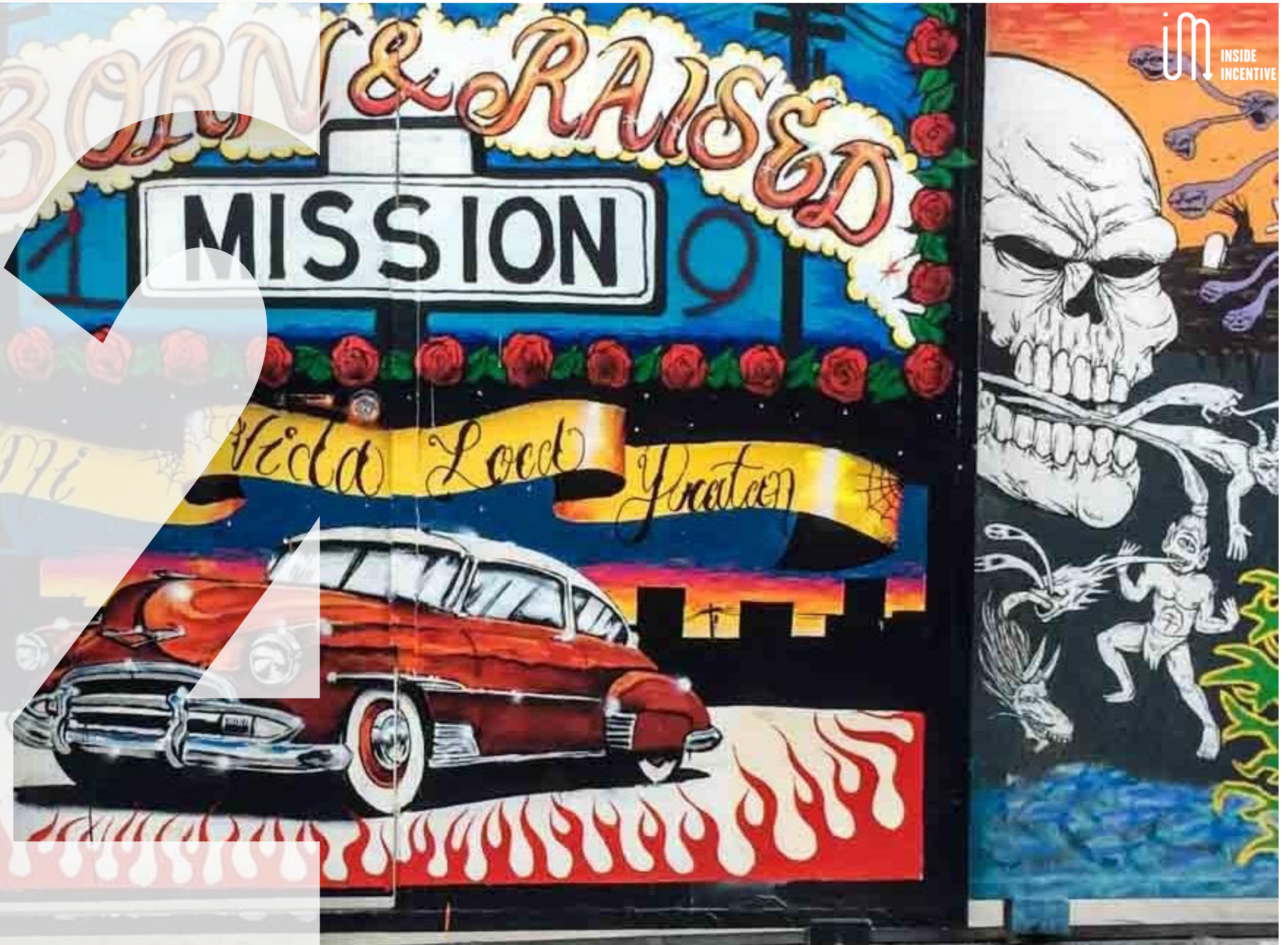


## DAY 2: ART TOUR IN MISSION DISTRICT

With more than 200 murals canvassing its walls and back alleys, the Mission District is the city's mecca for political, cultural and just downright beautiful street art. Since 1977, the artists at Precita Eyes Mural Arts Center have created and preserved many of the stunning works. Your guided mural walk leads through the Mission, reflecting on the changing cultural and physical landscape and telling the stories behind the art, which reflect the area's Hispanic heritage and immigrant experience.

Duration: 2 hours

Description: The tour starts with a presentation about the history of muralism as well as a look at contemporary murals and the artists who create them, including spray can murals. This is followed by a guided walk with a Muralist.



# DAY 2: DINNER LOLINDA

Location: Mission District  
Cuisine: Modern Argentinian  
Steakhouse  
Dress code: elegant casual  
Budget: \$\$\$

Why we recommend this restaurant:  
Contemporary steakhouse and small plates spot  
Fun and sexy, loaded with young crowd sipping cocktails  
Soaring dining room with its wagon-wheel chandeliers and tufted-leather banquettes  
Chargrilled steak or crosscut beef short ribs transport you to Buenos Aires in a flash.



# DAY 2: OPTIONAL DINNER FOREIGN CINEMA

Location: Mission District  
Cuisine: Californian  
Dress code: Casual Elegant  
Budget: \$\$\$

Why we recommend this excursion:  
Inventive locally sourced California  
Mediterranean food  
Festive vibe & delicious cocktails  
Distinctive service  
Year-round patio where movies are  
projected on the back wall





## DAY 3: FULL DAY NAPA VALLEY

Today the group will explore the world famous wine country: Napa Valley. Roughly 90 minutes drive north of San Francisco and boasting more than 400 wineries, Napa Valley is a connoisseur's paradise, inviting visitors to explore beyond the region's signature Cabernet Sauvignon and Chardonnay. Visit two different wineries in Napa Valley. Enjoy a private tour that follows the path of the grapes from the vineyard through the cellar to the finished wine. See the inner workings of winery and learn about wine growing, fermentation, barrel aging and bottling.

Why we recommend this Excursion:  
Napa is the center of wine production in the US. Over six-hundred wineries and vineyards in Napa Valley alone to choose from. Year round perfect climate has drawn many notable chefs to the valley to make it one of the best places in the world to eat (two restaurants have been awarded three Michelin stars)  
Rolling hills and acres of picturesque vineyards



## DAY 3: V. SATTUI WINERY

V. Sattui Winery is a family-owned property located in the heart of Napa Valley, which was founded in 1885 and makes more than 60 different wines with dozens of 90+ point rated wines among its current vintages. It is a stunning, must-see Napa Valley destination. The sprawling estate includes two-dozen picnic tables nestled beneath ancient Valley Oak trees and tri-level terraces that overlook beautifully manicured gardens and vineyards.

We would break the group into smaller groups for the tour of the winery including estate vineyards, crush pad, production area, fermentation tanks, etc. We can do it simultaneously and just have them rotate their areas. Following the tour, your group would be set up in their own secluded area at the Vittorio lawn, where the group can dine amongst the vineyards. The group would be seated at round tables of 8 guests each. The group would then enjoy their lunch along with the wine tasting of 5 wines which would be led by multiple wine educators. Optional they could also set up casual lawn games in this area (cornhole, oversize Jenga and croquet). The group would have up to 2.5 hours total for the space and the tour and luncheon would take a little under 2 hours.



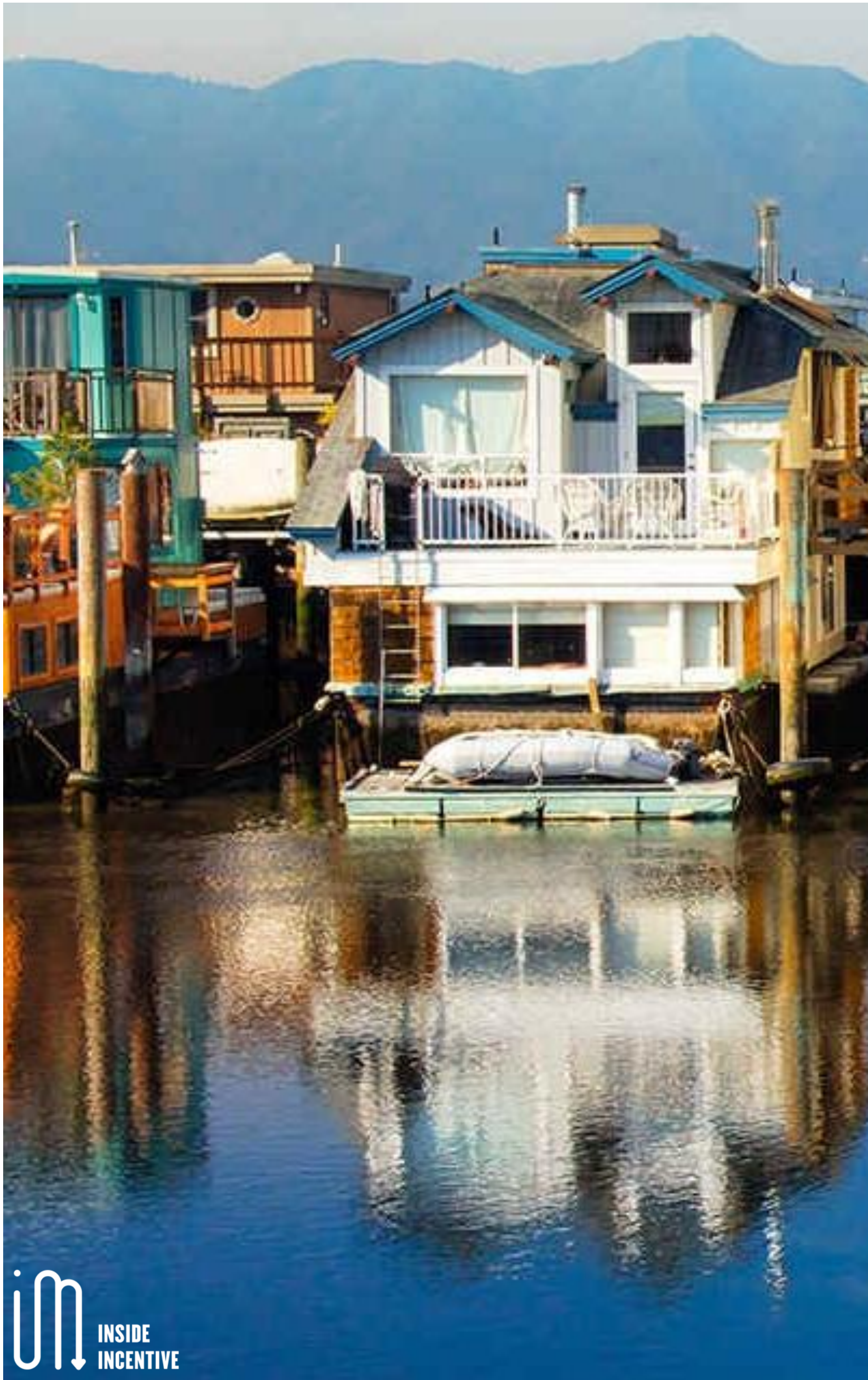
## DAY 3: MONDAVI WINERY

A sprawling California Mission-style structure with graceful arches and an expansive courtyard in Oakville in the Napa valley, Robert Mondavi Winery offers one of the most comprehensive tour programs in the industry. Also on view is the permanent art collection throughout the winery grounds.

The group will have lunch in the Vineyard Room: Margrit Biever Mondavi's dream to show wine with art and food is brought to life in the Vineyard Room. Surrounded by the art of a featured artist, guests will enjoy a three course lunch menu with wine paired at each course. The chef uses produce from their own kitchen garden, and works closely with local vendors to ensure the freshest, highest quality of ingredients are used in our menus. Every detail in the Vineyard Room is thoughtfully tended to create an ambience of elegant grace. Crisp white linen, Riedel crystal stemware, silver and china, seasonal fresh flowers are all in place, ready to welcome your most important guests.

Tour the winery on a 30-60 minute and visit the vineyard and the cellar.





## DAY 3: SAUSALITO

Just across the Golden Gate Bridge from the city of San Francisco, sits the world-renowned waterfront community of Sausalito. Perfectly arranged on a secure little harbor on the bay, Sausalito is undeniably lovely. Named for the tiny willows that once populated the banks of its creeks, it's famous for its colorful houseboats bobbing in the bay. Much of the well-heeled downtown has uninterrupted views of San Francisco and Angel Island, and due to the ridgeline at its back, fog generally skips it.

Guests can explore the town and then take a scenic ferry ride back to San Francisco Fisherman's Wharf. Guests can take the bus or cable car back to the hotel



# DAY 3: DINNER BARREL HOUSE TAVERN

Location: Sausalito  
Cuisine: American  
Dress code: casual  
Budget: \$\$

Why we recommend this venue:  
Northern California vibe  
Attentive hospitality  
Locally sources seasonal menu  
Landmarked as historic building  
Overlooking the San Francisco Bay





# DAY 3: OPTIONAL DINNER WATERBAR RESTAURANT

Location: Embarcadero  
Cuisine: Seafood  
Dress code: elegant casual  
Budget: \$\$\$

Why we recommend this restaurant:  
Located on the waterfront with  
spectacular panoramic views of the  
bay and city skyline  
Menu features freshest sustainable  
fish and seafood  
Floor to ceiling circular aquarium



# SILICON VALLEY

It looks like a sleepy valley at first glance: low-rise buildings, boulders placed just so on corporate lawns, but make no mistake, this is Silicon Valley, the capital of the high tech world. Much of the South Bay is steeped in innovation, from the venture capital firms along Sand Hill Road in Menlo Park to the manicured Stanford University campus in Palo Alto. Scientific progress is celebrated in San Jose's Tech Museum of Innovation and enjoyable kitschy suspense is generated in the Winchester Mystery House with its trap doors and secret passageways. Here also is the new home of the San Francisco 49ers, Levi's Stadium in Santa Clara.

## Weather:

Want to beat the heat but stay in the sunshine and mild temperatures? The average annual temperature is a pleasant 68 degrees (summer highs rarely over 78 degrees and winter lows in the mid-50s). Average rainfall is approximately 20 inches per year, occurring primarily from December to March.

## Fun Facts:

- The total profit of Silicon Valley is around 250 billion dollars
- HP started Silicon Valley
- Silicon Valley is Made Up of 30 Cities and 5 Universities
- Many start up software engineers live in vans
- You may encounter robots roaming around in Silicon Valley
- Home to the largest number of millionaires
- No bars are near Stanford University
- It is at least 10 degrees warmer than San Francisco and no fog





# SILICON VALLEY TOUR WITH GUIDE

Explore the history and future of California's Silicon Valley: the birthplace of tech and computers in America! Visit the Computer History Museum, Apple campus, Google campus, and the famous Facebook "like" sign.

Want to see where it all began? Let us take you back in time while driving you into the future for a half day tour of Silicon Valley. We'll start the day with a visit to the world-famous Apple campus. Next up, take a selfie in front of the Google Campus and shop at the company's gift shop, then head over to Palo Alto for lunch, and check-in at Facebook in the afternoon. Optional: Head off to the Computer History Museum where you'll get a chance to see some of the first mega-computers and commercially-produced machines. Visit famous Stanford University known for its entrepreneurial character and academic background of SV.

Highlights:

- Google Campus and Google Bikes
- Apple Store
- Facebook "Thumbs Up" Sign

Additional cost\*:

- \*Stanford University
- \*Computer History Museum
- \*Tech Museum



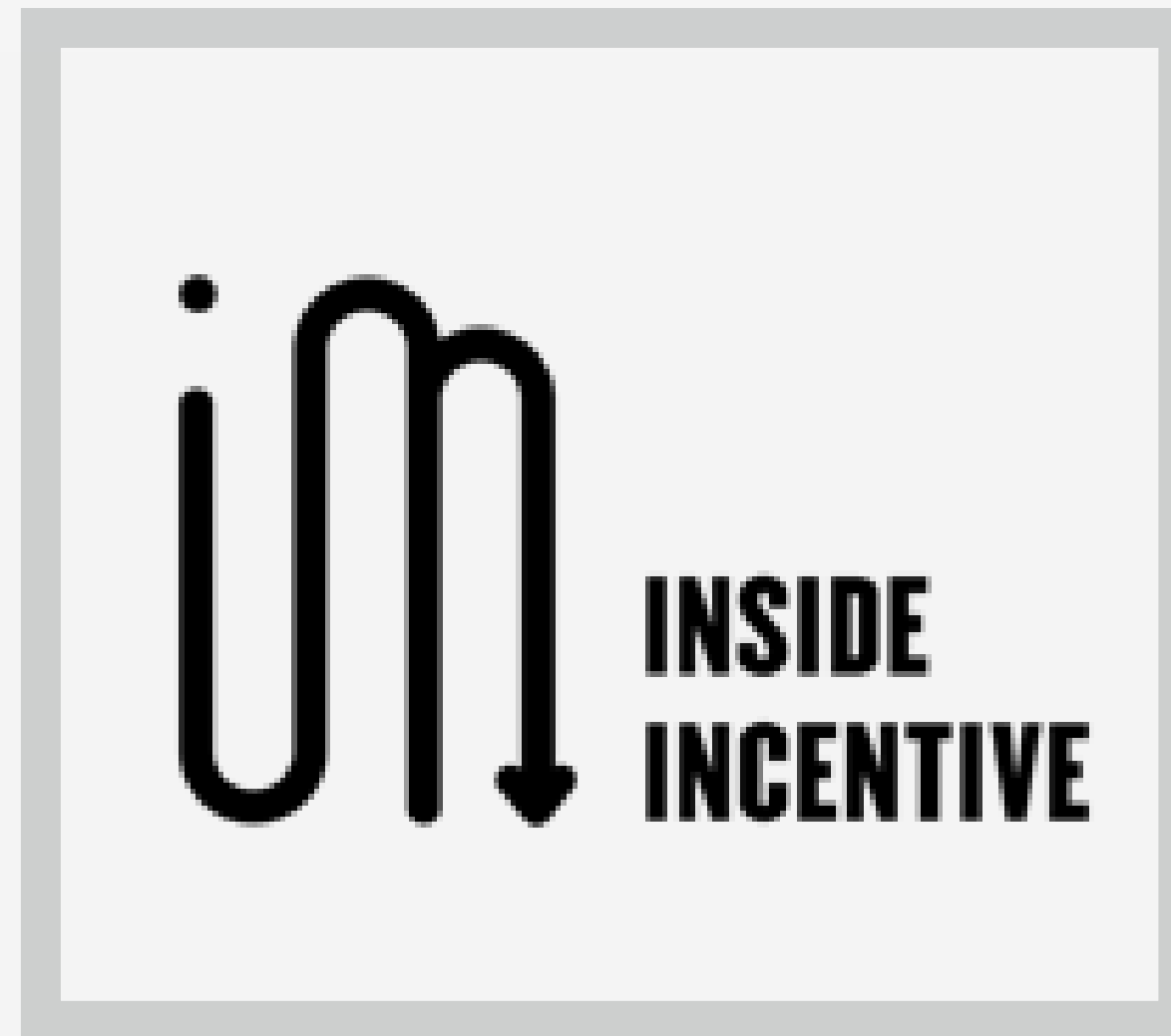


# DINNER CRUISE

Treat yourself to a four-course dinner while taking in iconic landmarks aboard this San Francisco dinner cruises. Escape the restaurant crowds of the cities as you indulge in a meal crafted onboard by their chefs with local, seasonal ingredients. Whether you want to take a spin on the dance floor or take in the sights from the top deck, this dinner cruise is an experience you won't soon forget.

## Includes

- Three-hour yacht cruise (Fri - Sat)
- Two-and-a-half-hour yacht cruise (Sun - Thurs)
- Four-course seated dinner
- Complimentary soda, iced tea, coffee, hot tea, and water
- Live entertainment and dancing
- Unbeatable San Francisco views including the Golden Gate Bridge, Bay Bridge, and Alcatraz Island
- Wine, beer, and cocktails available for purchase



EXTRAORDINARY EXPERIENCES WITH A PERSONAL TOUCH

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