

# CITITRAVEL

D M C • SPAIN & PORTUGAL

Making your events appear effortless over the last 30 years!



# INDEX

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About us – our corporate culture – adding value

Because it is all about trust

Destinations

The classics



# About us

*"Past is experience, Present is experiment, Future is expectation"*

History / Evolution  
Intimate local knowledge  
ISOs  
Environmental & Social engagement  
Corporate Social Responsibility  
Technology and Data Protection  
Risk Assessment  
Customer Satisfaction  
The Iceberg  
Multicultural Team

# 30 years and still growing



1985 - Cititravel is founded in Benalmadena Costa



1989 - Madrid



1992 - Barcelona



1996 - Canary Islands



2000 - Seville



2002 - Valencia



2006 Mondial & Cititravel Congressos



2011 - Lisbon

# DESTINATIONS

A satellite night view of the Iberian Peninsula, showing the glowing lights of cities and towns across Spain and Portugal. The image is taken from space, with the Earth's curvature and the dark void of space visible. The city lights are concentrated in the coastal areas and major inland hubs. A satellite component is visible in the upper right corner.

**MADRID**

**BARCELONA**

**LISBON**

**VALENCIA**

**MAJORCA**

**SEVILLE**

**MALAGA**

**TENERIFE**

# LOCAL KNOWLEDGE



# ISO 9001:2008

## QUALITY MANAGEMENT SYSTEM

This system is focussed on achieving optimum client satisfaction through the continuous improvement of our services in the quest for excellence.



# ISO 27001:2005

## INFORMATION SECURITY MANAGEMENT SYSTEM

The company has a number of security measures in place to protect it from a wide range of potential threats be they internal or external, deliberate or accidental.

The objective is to offer our clients a guarantee of uninterrupted service, to minimise risks and to assure the confidentiality, integrity and availability of information held.



# ISO 14001:2004

## ENVIRONMENTAL MANAGEMENT SYSTEM

By adopting this system, the company demonstrates its concern for the environment through controlling the environmental impact of its activities, observing current legislation and being conscious of the need for sustainable development.



# Environmental & Social Engagement





# 30 years making use of technology & Data Protection



A hand is shown placing a blue cube onto a stack of reflective cubes. The stack is composed of three rows of four cubes each. The top row of cubes is solid blue. The middle and bottom rows of cubes are reflective, showing a clear image of green grass and a blue sky with white clouds. The entire scene is set against a plain white background.

# Corporate Social Responsibility

Cititravel explores ways of making a contribution to those in need in the local communities in the areas where their offices are located.

Each year we identify causes in our local communities with which we feel we can make a significant contribution either with time, money or equipment and then we allocate an appropriate budget in order to achieve our objectives.



# Risk Assessment

Risk assessment procedures include the **operational, financial and technological** requirements of any project.

All Cititravel office and freelance staff **receive instructions on procedures** to follow in the case of an emergency.

# Iceberg

What you see is just the result.

Our team will work with you hand in hand from the initial brief, offering you the most suitable solutions for any kind of project. Enjoy the voyage, we will ensure you stay afloat.



## Satisfaction

WOW Events, hassle-free execution, satisfied participants. We believe in win-win relationships.



## Making it happen

Great ideas need great expertise and serious logistics. Just tell us what you need and we'll take care of it.

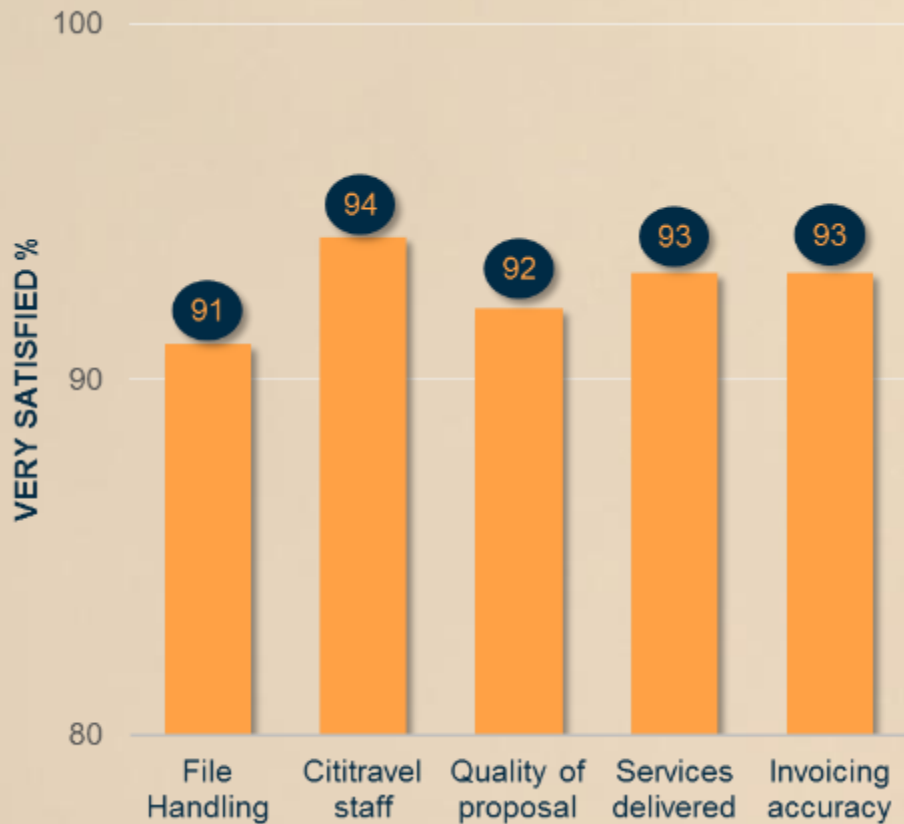


## Brainstorming

Because a successful event starts with great ideas.

# Customer Satisfaction

## Results 2016



“Carlos and Javier, **thank you** for all your much appreciated assistance. People like you make a **difference** to our working day!!”

“Cititravel is the **best DMC** we have worked with and we look forward to continuing our relationship in the future”.

“Thank you so much to Marjolaine and Juan Antonio for the help and assistance with this event. **Without them** I don't think this event would have been such a **success**. I very much hope to have the opportunity to work with Cititravel again in the future”.

“You were totally **fantastic**”.





**30 years and still  
growing**



**Our staff includes native speakers of at least nine languages including: English, French, Italian, German, Portuguese, Russian, Dutch, Spanish and Catalan.**



# Our destinations

**Madrid**



**Tenerife**



**Lisbon**



**Valencia**



**Barcelona**



**Seville**



**Malaga**





# MADRID & SURROUNDINGS





# Madrid

## TRANSPORT LINKS

- ✓ Adolfo Suarez International Airport: direct flights to over 160 cities all over the world.
- ✓ “AVE”- High Speed Train. Madrid is at the centre of the 2nd biggest high speed train network in the world.
  - Madrid-Valencia: 90 minutes.
  - Madrid-Alicante: 1 hour 30 minutes
  - Madrid-Seville: 2 hours 30 minutes
  - Madrid-Malaga: 2 hours 30 minutes
  - Madrid-Barcelona: 2 hours 45 minutes

## HIGHLIGHTS

- ✓ 3 UNESCO World Class Museums: Prado, Reina Sofia and Thyssen.
- ✓ 6 UNESCO World Heritage Sites within a 1-hour drive: Toledo, Segovia, Alcalá de Henares; El Escorial, Aranjuez and Ávila.
- ✓ Royal Palace: Largest palace in Western Europe
- ✓ Over 600.000 hotel bedrooms.
- ✓ Over 5,000 restaurants, from traditional tapas to cutting edge culinary delights.
- ✓ 23 Michelin Stars.
- ✓ World Class Sporting Events: Football at Real Madrid, Tennis Masters and Golf Masters.



# BUBBLE FOOTBALL

Possibly the funniest activity ever!



# NEW SCROOSER ADVENTURE





**A TASTE OF GOURMET / OUR FAMOUS TAPAS**



MANDARIN ORIENTAL-OLAYA AQUIRES HOTEL RITZ



**FOUR SEASONS CANALEJAS MADRID TO OPEN IN MADRID 2019**

UNFORGETTABLE EXPERIENCE, INDOOR SKYDIVING



CREATE YOUR OWN GIN







MARQUES DE RISCAL  
EXPERIENCE





# MALAGA & SUNSHINE COAST





MARBELLA – Playground of the rich and famous

## The Chiringuito / Beach Bar experience

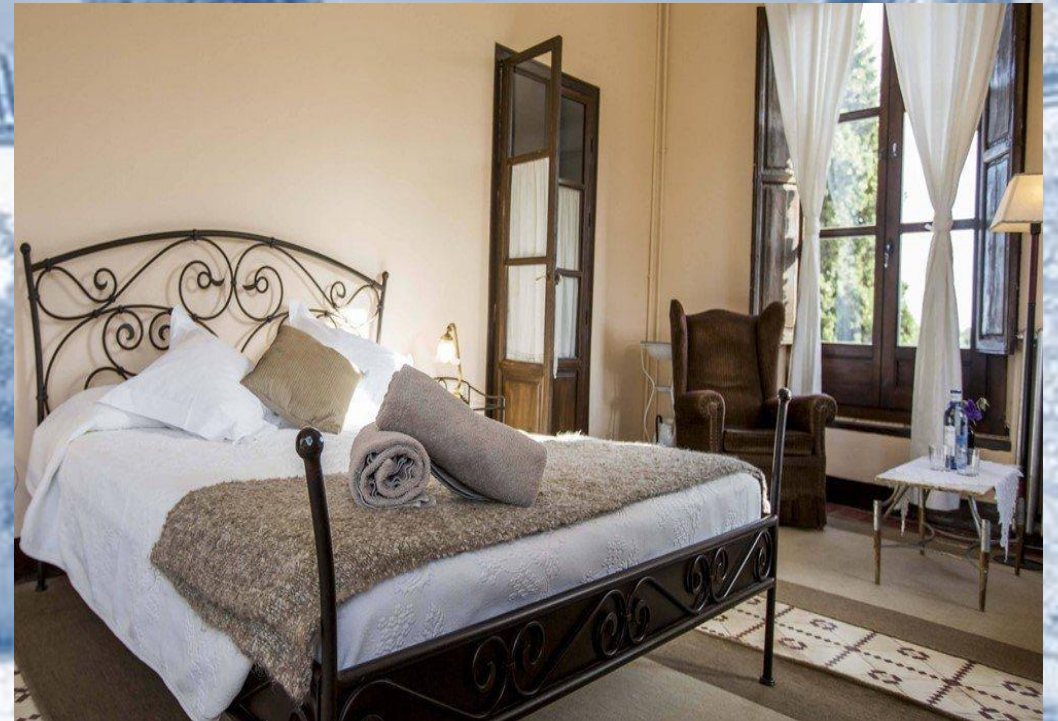


# UP AND CLOSE WITH THE FISHERMAN





**Cortijo del Marqués – Rural retreat,  
get-away-from-it-all hotels**



## THE GLASS TIME MACHINE





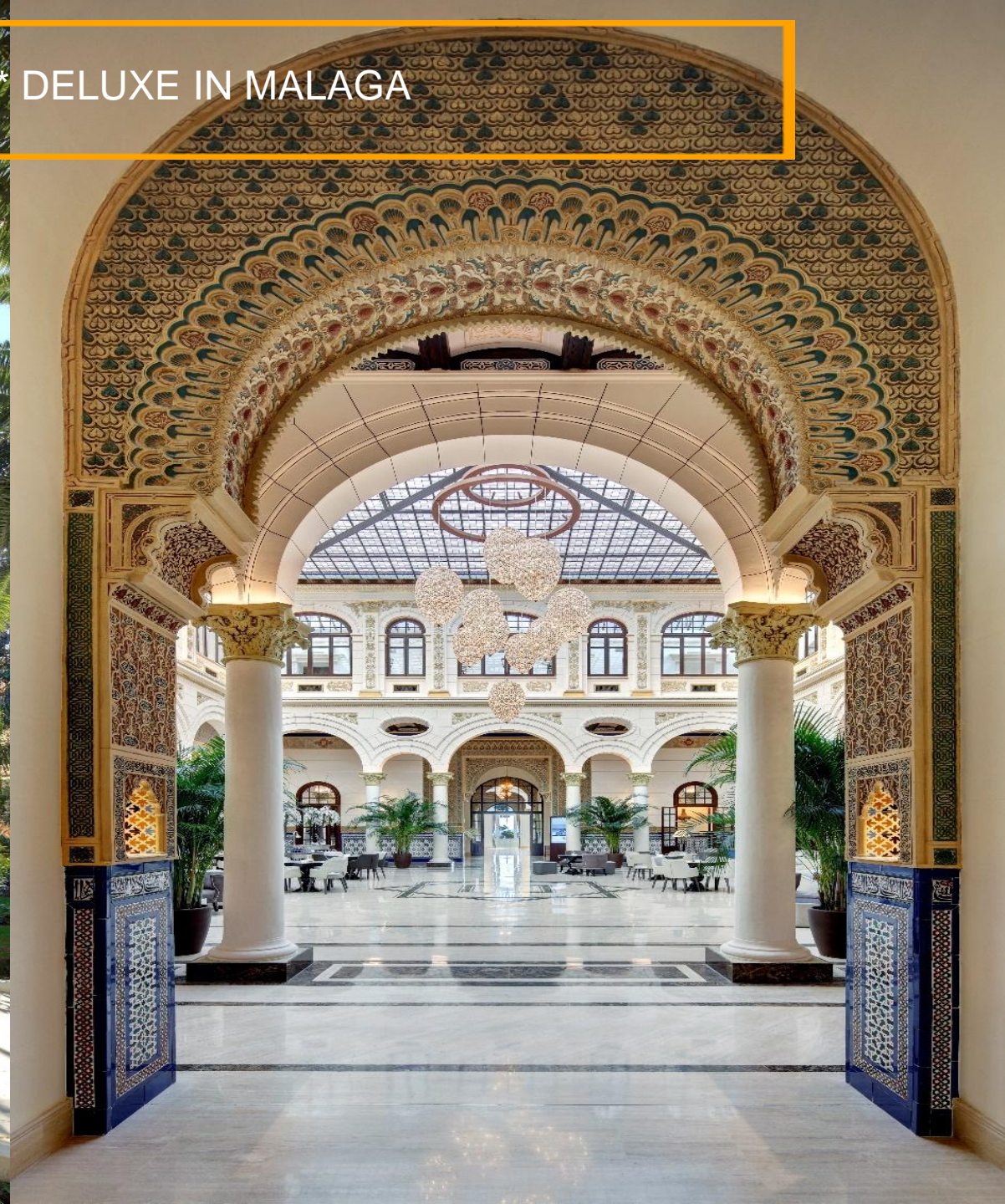
PRIVATE DINNER AT A PRESTIGIOUS MUSEUM



# CUSTOMS MUSEUM



GRAN HOTEL MIRAMAR 5\* DELUXE IN MALAGA





# SEVILLA & SURROUNDINGS





# Seville

## TRANSPORT LINKS

- ✓ Seville International Airport
- ✓ Jerez International Airport
- ✓ “AVE”- High Speed Train
  - Seville- Madrid: 2 hours 30 minutes
  - Seville- Malaga: 2 hours
  - Seville Cordoba: 45 minutes

## HIGHLIGHTS

- ✓ Seville - Capital of Andalusia
- ✓ Aristocratic city
- ✓ Seville & Cadiz, with harbours capable of handling up to 3,000 passengers
- ✓ Triana: The district of gypsy flamenco artists, ceramics and local food markets
- ✓ Jerez: Royal Andalusian School of Equestrian Arts.
- ✓ Jerez: Famous for sherry production & wineries.
- ✓ Costa del la Luz: Doñana National Park- UNESCO World Heritage Site
- ✓ Costa de la Luz: New state-of-the-art property available with 1,100 bedrooms and conference facilities.

# SEVILLE -PURE ESSENCE





SPECIAL CARMEN EVENTS



## ROOFTOP REVELATIONS



NEW PROPERTY AT THE HIGHEST TOWER OF SEVILLE





# VALENCIA & SURROUNDINGS





# Valencia

## TRANSPORT LINKS

- ✓ Valencia International Airport
- ✓ Transfer time to Valencia city centre: 20 minutes
- ✓ Alicante International Airport
- ✓ Transfer time to Alicante: 15 minutes
- ✓ Transfer time to Valencia: 2 hours.
- ✓ “AVE” High Speed Train:
  - Valencia- Madrid: 1hour 35 minutes
  - Valencia -Barcelona: 3 hours (Euromed)
  - Valencia-Alicante: 1 hour 35 minutes.

## HIGHLIGHTS

- ✓ Valencia: Spain’s third largest city.
- ✓ Valencia: birthplace of the famous Paella.
- ✓ Valencia: Awe- inspiring futuristic architecture at the City of Arts and Sciences.
- ✓ Albufera Nature Reserve: visit a typical Barraca.
- ✓ America’s Cup-style sailing regattas, driving experience in F1 cars and football activities at Valencia FC’s facilities.
- ✓ Alicante: the city offers ample accommodation with 6,500 hotel bedrooms.
- ✓ Alicante: spectacular gala dinner venues such as the Santa Barbara Castle, one of Spain’s biggest mediaeval fortresses.

# CIUDAD ARTES CIENCIAS DE VALENCIA



# LA ALBUFERA

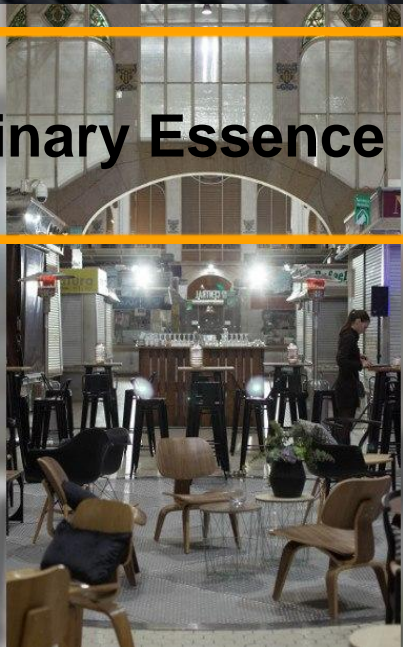




LEARN HOW TO COOK REAL PAELLA!



# Culinary Essence



EXCLUSIVE & PEACEFUL



# TYRIS BEER





FEEL THE EXPERIENCE





# TENERIFE & THE CANARY ISLANDS



# Tenerife

## TRANSPORT LINKS

- ✓ Tenerife: South International Airport: transfer time to hotels: 15 minutes.
- ✓ Tenerife: North International Airport: transfer times to hotels: 1 hour.
- ✓ Gran Canaria: 1 International Airport, easy access to all parts of the island.
- ✓ Lanzarote: 1 International Airport, easy access to all parts of the island.

## HIGHLIGHTS

- ✓ Teide National Park- Mount Teide: Enormous volcanic crater out of which rises Spain's highest mountain.
- ✓ Whale and dolphin watching all year round.
- ✓ Wide selection of modern catamarans and sail boats.
- ✓ Golf Courses: A wide selection of championship courses available.
- ✓ The Magma Congress Centre combines cutting edge technology and avant-garde architecture.
- ✓ Enter the spirit of Canarian culture and create your own Carnival or Volcano Theme Party.

HARD ROCK HOTEL





# SUNSET & STARS



A long, narrow cellar aisle lined with wooden wine barrels, leading to a bright opening at the end. The floor is made of cobblestones, and the walls are dark and textured. The lighting is warm and focused on the path ahead.

## THE HIGHEST WINE TASTING IN SPAIN

# GALA DINNER UNDER BANANA TREES



CARNIVAL HAS ARRIVED





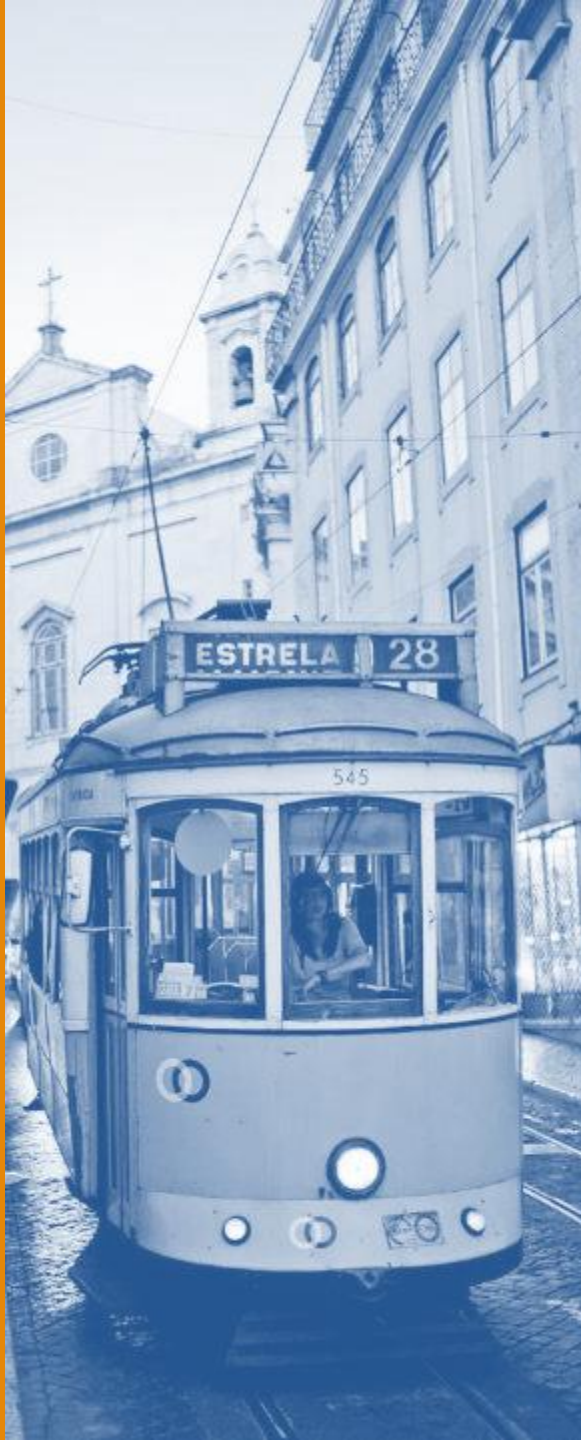
# OCEAN & MOUNTAIN





# LISBON & PORTUGAL





# Lisbon

## TRANSPORT LINKS

- ✓ Lisbon International Airport
- ✓ Transfer time to Lisbon: 20 minutes.
- ✓ Over 30 countries with direct flight access to Lisbon.

## HIGHLIGHTS

- ✓ A hugely photogenic city with UNESCO sites such as the Jeronimos Monastery and the Belem Tower. The Castle of St. George offers some of the best views over the historic heart of the city and the River Tagus.
- ✓ The Tagus River is simply majestic and provides a novel means of seeing all the city's major sites.
- ✓ Huge array of options for exploring: from Segways and Tuk-Tuks to electric bikes and trams.
- ✓ The world's largest collection of royal coaches at the National Coach Museum.
- ✓ The Tile Museum; unique in the world with exhibits dating back to the 15<sup>th</sup> century.
- ✓ City centre venues with great capacities ranging from convents and museums to converted warehouses and palaces.
- ✓ Spectacular Sintra with its palaces, gardens and National Park.
- ✓ The lovely seaside resort area of Cascais & Estoril just outside Lisbon offers great hotels, venues and restaurants for the MICE industry.



TRAM EXPERIENCE

# SPEED BOAT TOUR





AT THE MIDDLE OF AN OASIS

## NEW RIVERSIDE DINING VENUE



## NEW RIVERSIDE VENUE





# CASCAIS: STUNNING DINNER VENUE



**STUNNING DINNER VENUE**





**MALLORCA &**

**THE BALEARIC ISLANDS**





# Mallorca & Ibiza

## TRANSPORT LINKS

- ✓ Mallorca International Airport: Spain's third largest airport, connected with all the main European cities.
- ✓ Transfer time to Palma city centre: 15 minutes.
- ✓ Ibiza International Airport.
- ✓ Transfer time to Ibiza city centre: 10 minutes.

## HIGHLIGHTS

- ✓ Palma's breathtakingly impressive cathedral.
- ✓ More than 400 beautifully maintained historical palaces.
- ✓ 350 miles of coastline looking out over crystal clear waters.
- ✓ Varied landscape and scenery ideal for car launches and test drives.
- ✓ 23 excellent golf courses.
- ✓ 66 bodegas producing award-winning wines.
- ✓ Summer residence of the Spanish Royal Family.
- ✓ Ibiza: Ibiza Town's historical centre is a World Heritage Site.
- ✓ Ibiza: World-renowned destination for its trend-setting nightlife.



DRACH

BACK TO THE EARLY 20th CENTURY



DEIA





# BARCELONA & SURROUNDINGS







# Barcelona

## TRANSPORT LINKS

- ✓ Barcelona International Airport
- ✓ Transfer time to Barcelona City Centre: 20-25 minutes.
- ✓ “AVE” High Speed train:
  - Barcelona - Madrid: 2 hours 45 minutes,
  - Barcelona - Valencia: 3 hours ( Euromed)

## HIGHLIGHTS

- ✓ Penedes wine growing region especially famous as the centre of “cava”- Spain’s best-selling sparkling wine.
- ✓ Barcelona beachfront with an incredible gastronomic offer and lively nightlife facing the sea.
- ✓ F1 circuit just a 45-minute drive from Barcelona.
- ✓ Barça’s Camp Nou football stadium is the largest in Europe and is available for corporate events.
- ✓ Make your own wine in the family-run cellars of nearby Alella.
- ✓ Take a balloon ride over the volcanoes of the Garrotxa region.
- ✓ Catalunya offers a total of 56 Michelin Restaurants of which 26 are located in Barcelona.
- ✓ Less than 3 hours from the ski resorts of Andorra.

# Barcelona, your next destination



Home of many spots declared World Heritage Sites by UNESCO.  
The only great European metropolis which lives facing the sea.  
Charming people, an incredible gastronomic offer and lively nightlife.



# Hotels a la carte in Barcelona



**Hotels of all types, personalize your stay:  
Grand 5 star GL hotels, Boutique hotels, Fashion hotels, Convention hotels...**



# Barcelona's highlights



- In the realms of architecture and art, Gaudi and Miró are doubtless Barcelona's most notable Spanish talents.
- City tours & Monuments: Gothic and Born Quarters, Modernism Architecture, traditional Catholic heritage...



# Gaudi's World

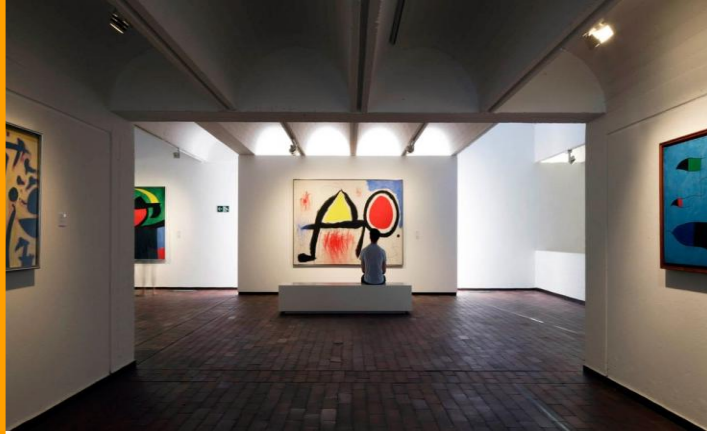


The 19th Century movement has become the signature style of the city and, of course, there is no better example of it than the work of Gaudí.

One cannot escape this world of Modernism which integrates tradition with fantasy.



# Art in Barcelona



## Barcelona and Modernity:

Pablo Picasso, Joan Miró, Salvador Dalí are also among the internationally renowned artists who contributed to the creative vitality of Barcelona and the flourishing of Catalan culture.



# Traditions of Catalonia



From culinary traditions to festivals and celebrations:

Rumba Catalana dance performances for your gala dinner, Learning the first steps of Sardanas, See the famous human tower named Castellers, eat traditional Catalan food...



# Culture from another perspective



**A different way of visiting the city:**  
Go Car tour, Panoramic Cruise along the Catalan coast line, Catamaran along Barcelona's beach front, E-bike and Segway tours...

**Or a different place:**  
Full day tours to Wine Cellars, Montserrat Monastery Visit or other points of interest such as Sitges or Girona...





# Activities in Barcelona



**A wide range of genuine activities and team building:**

**A good list from Team Building city challenges, Regatta contests, Food tastings, Self-cooking learning meals, private visit to FC Barcelona Stadium ... to Adrenaline activities such as driving Grand Tourism cars on the Montmeló circuit, famous Formula 1 Circuit of Catalunya.**



# Restaurants



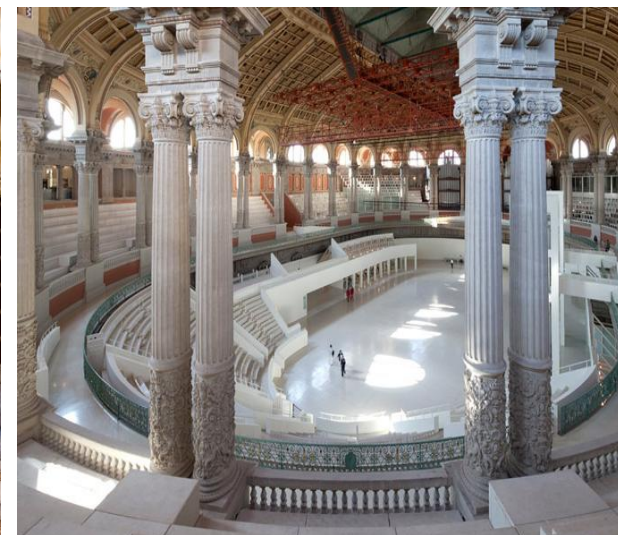
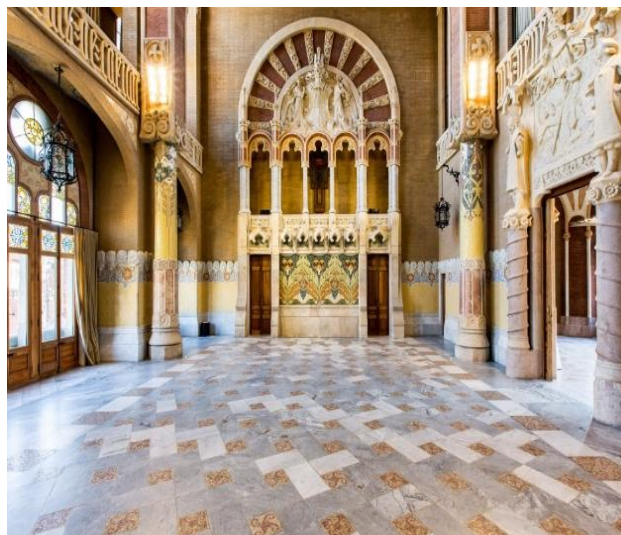
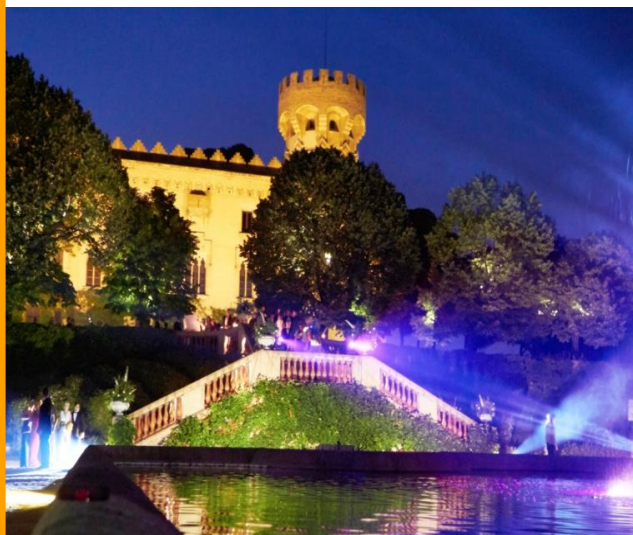
Bursting with fantastic restaurants, most of which seek to promote the wonderful cuisine of Catalonia, Barcelona is a delight for those with a taste for the finest gastronomy. From seafood to tapas, Barcelonan food has a little something for everyone. Catalonia has 55 Michelin star restaurants, and 33 are in the city of Barcelona



# Need for venues?



**All types of venues for exclusive evening events:  
Barcelona is an open city for hiring public monuments and private palaces of the Catalan aristocracy.  
From Museums, Castles and historical buildings to Gaudi's masterpieces such as Casa Batlló**



**Motor car company. Annual sales meeting.  
UK client– Conference program – Barcelona,  
650 Guest , 2017.**



**Motor car company. Annual sales meeting.  
UK client– Conference program – Barcelona,  
650 Guest , 2017.**



**Motor car company. Annual sales meeting.  
UK client– Conference program – Barcelona,  
650 Guest , 2017.**



International leader company in clinical analysis . World annual sales meeting.  
Conference program – Barcelona. 150 guest, Jan 2017.

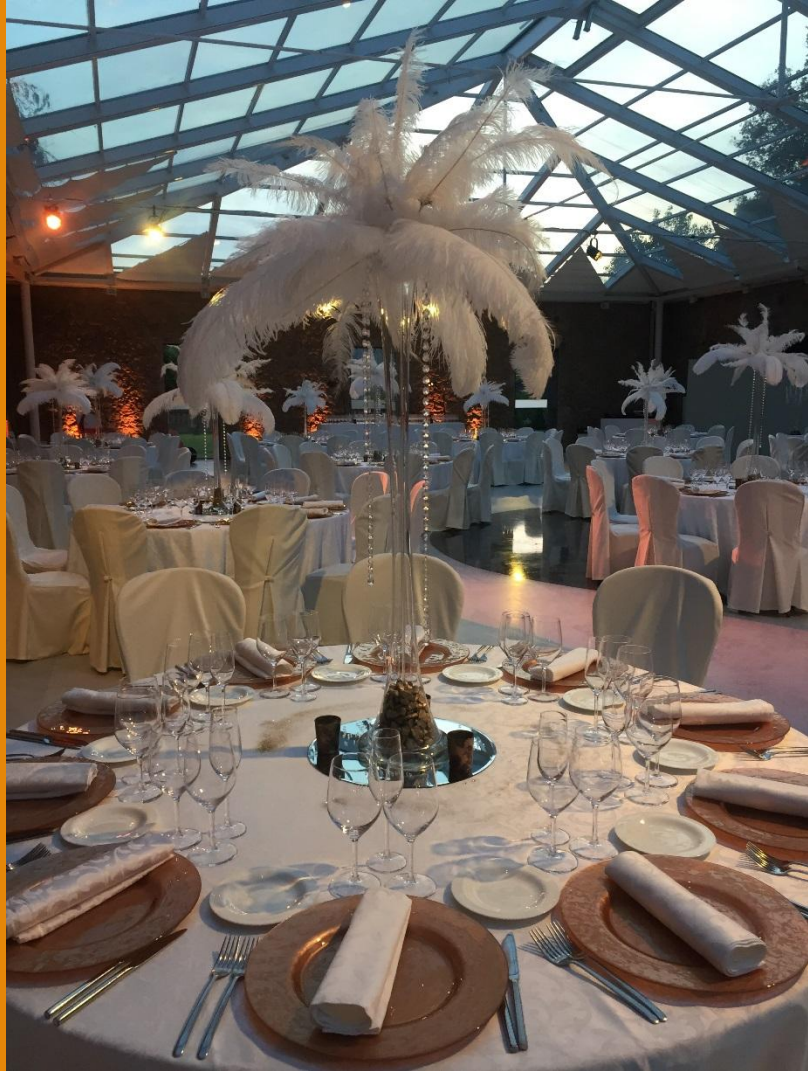


**International leader company in clinical analysis . World annual sales meeting.  
Conference program – Barcelona. 150 guest, Jan 2017.**





**International leader company in clinical analysis . World annual sales meeting.  
Conference program – Barcelona. 150 guest, Jan 2017.**



**French and European dairy products market leader. Annual sales meeting. French client– conference program – Barcelona, 340 guest, 2017.**



French and European dairy products market leader. Annual sales meeting. French client– conference program – Barcelona, 340 guest, 2017.



**Telecom. Annual Sales Meeting.  
Italian client– conference program – Barcelona,  
Two back to back , 300 guest each , February 2017.**



**Telecom. Annual Sales Meeting.  
Italian client– conference program – Barcelona,  
Two back to back , 300 guest each , February 2017.**



**Telecom. Annual Sales Meeting.  
Italian client– conference program – Barcelona,  
Two back to back , 300 guest each , February 2017.**



**Financial Company. Bi Annual Incentive.**

**North American client – Incentive cruise program with three calls: Barcelona, Málaga, Cádiz  
380 guest, May 2016.**



**Financial Company. Bi Annual Incentive.**

**North American client – Incentive cruise program with three calls: Barcelona, Málaga, Cádiz  
380 guest, May 2016.**





Thermo Fisher Scientific is dedicated to improving the human condition through systems, consumables, and services for researchers.

January 2017 European Kick-Off Meeting



**GF is the preferred partner of its customers for the safe transport of liquids and gases, lightweight casting components in vehicles, and high-precision manufacturing technologies.**

**March 2016 Annual Meeting / Sitges**



**GF is the preferred partner of its customers for the safe transport of liquids and gases, lightweight casting components in vehicles, and high-precision manufacturing technologies.**  
**March 2016 Annual Meeting / Sitges**



*Dziękuję.*