





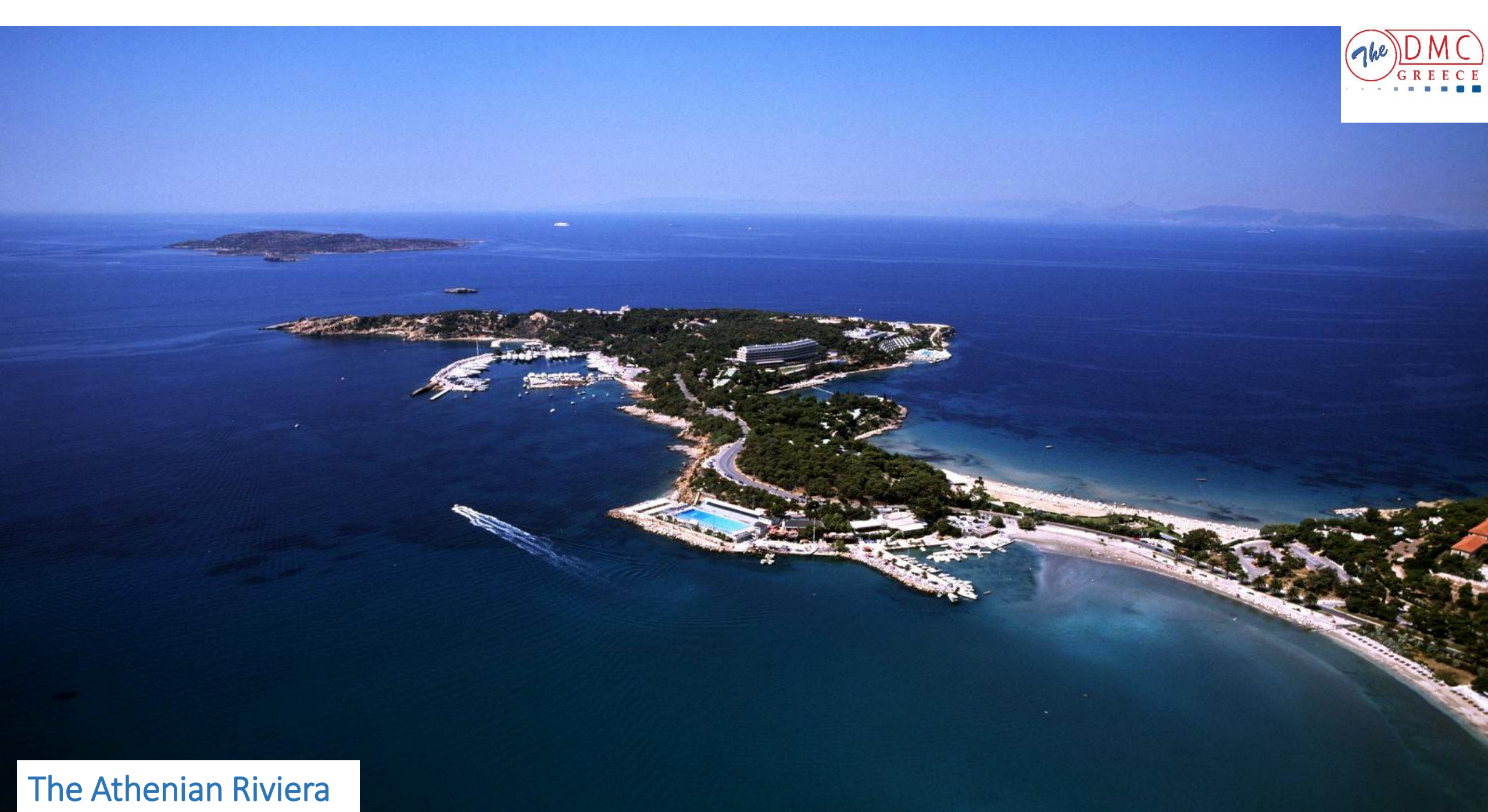
# Why Greece

## *Assets of the Destination*

- 🇬🇷 Easy to access → direct flight connections
- 🇬🇷 Outstanding natural beauty combined with the perfect climatic conditions
- 🇬🇷 Quality and variety of services to meet all kind of expectations
- 🇬🇷 High level hospitality
- 🇬🇷 Tradition of contribution to global cultural and scientific communities
- 🇬🇷 Modern and multiple capacity conference rooms
- 🇬🇷 Ideal venues for special events → gala dinners in ancient and historic places
- 🇬🇷 Originality of sport activities and entertainment
- 🇬🇷 Rich choice and variety of food to appreciate the taste of Greek cuisine
- 🇬🇷 Good value for money
- 🇬🇷 Among the safest countries of the world

# The Acropolis of Athens





# MAIN CITIES FOR MICE PURPOSES

 Athens

 Thessaloniki

 Crete

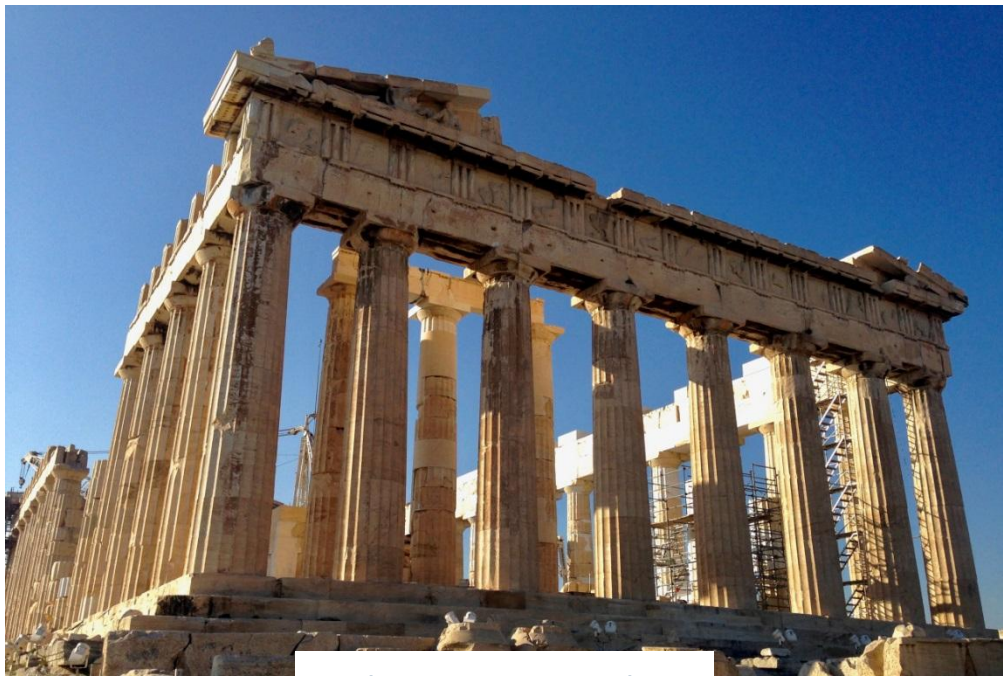
 Rhodes

# ATHENS

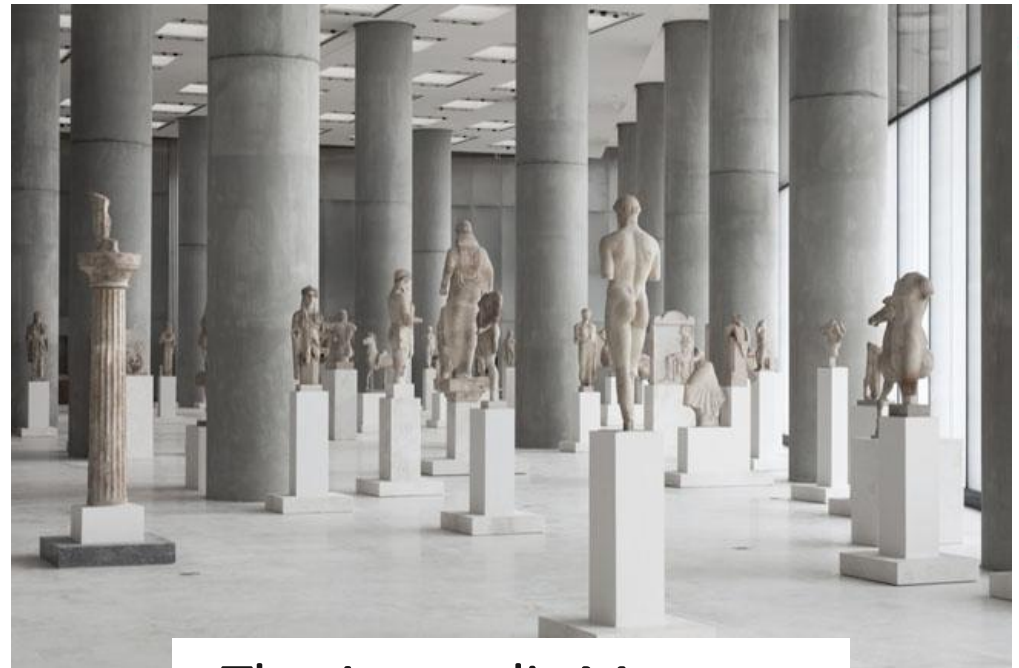
## HIGHLIGHTS

- Incentive/Conference destination
- The Acropolis of Athens & The **NEW** Acropolis Museum
- The old town of Plaka
- The First Olympic Village
- The Stavros Niarchos Foundation
- The Athenian Riviera
- On the sea with extensive beaches
- All year round destination
- Nearest airport: Athens International Airport “Eleftherios Venizelos”

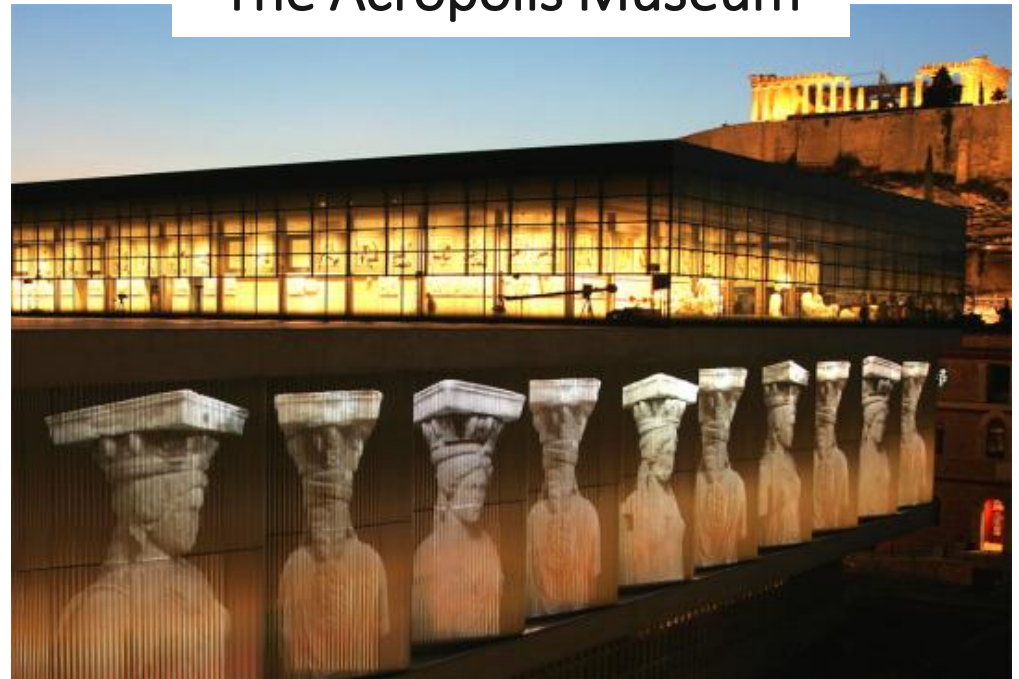




The Acropolis



The Acropolis Museum





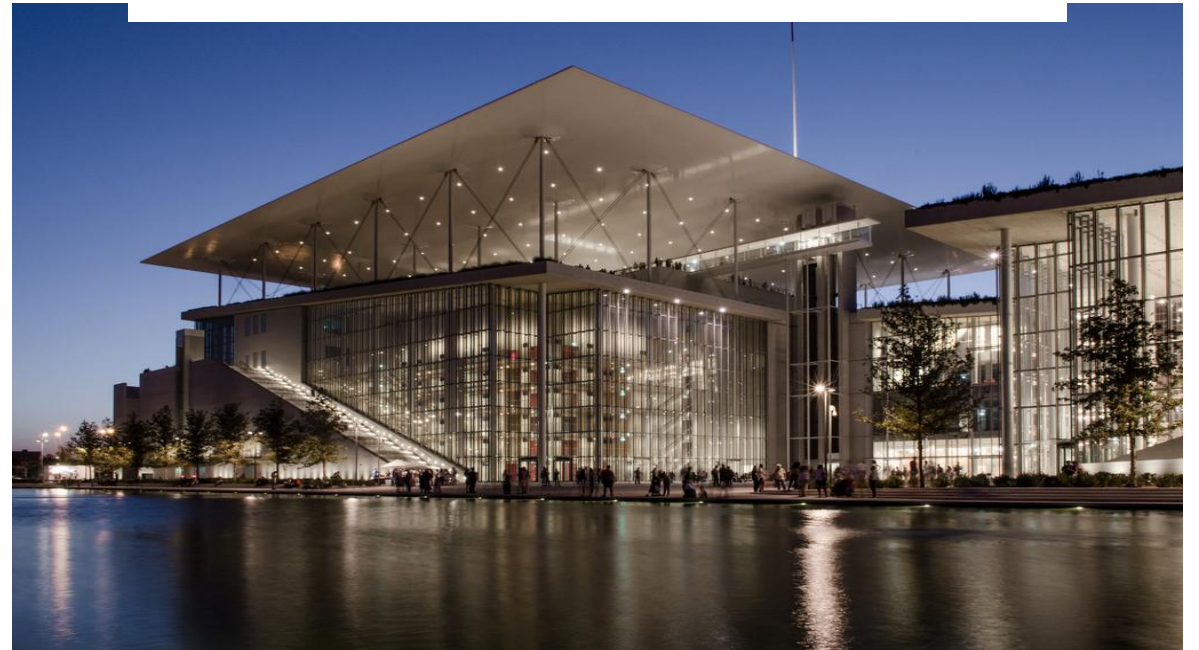
Zappeion, The First  
Olympic Village



Kallimarmaro, Stadium of The  
First Modern Olympic Games



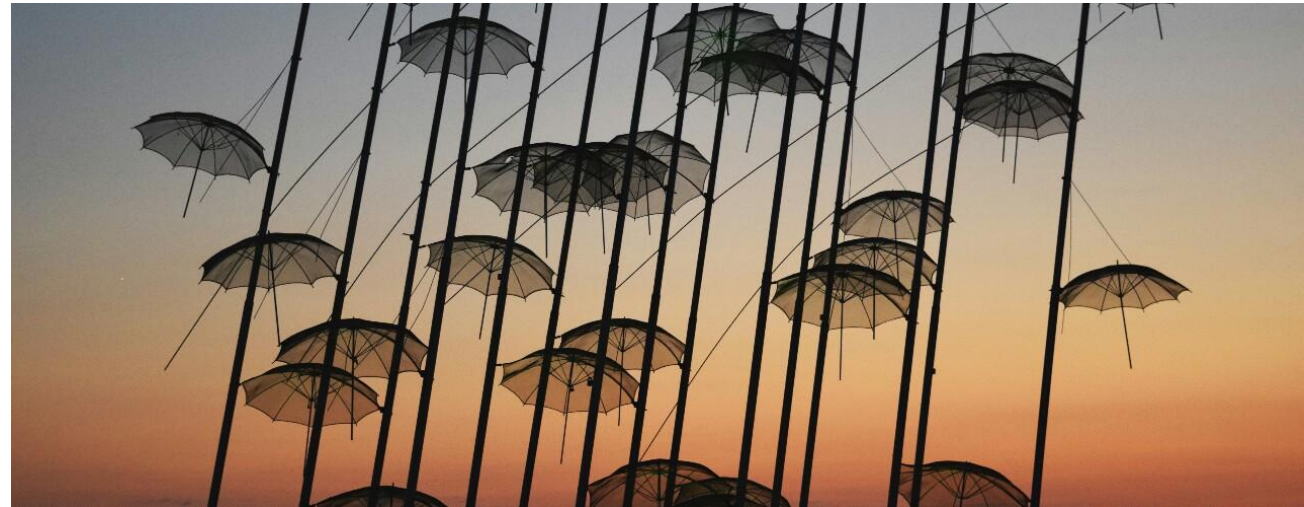
The Stavros Niarchos Foundation



# THESSALONIKI

## HIGHLIGHTS

- Incentive/Conference destination
- The White Tower of Thessaloniki
- Science Center & Technology Museum
- 5th-century Church of Agios Dimitrios
- Sandy beaches in Chalkidiki
- Mount Athos
- All year round destination
- Nearest airport: Thessaloniki International Airport “Macedonia”



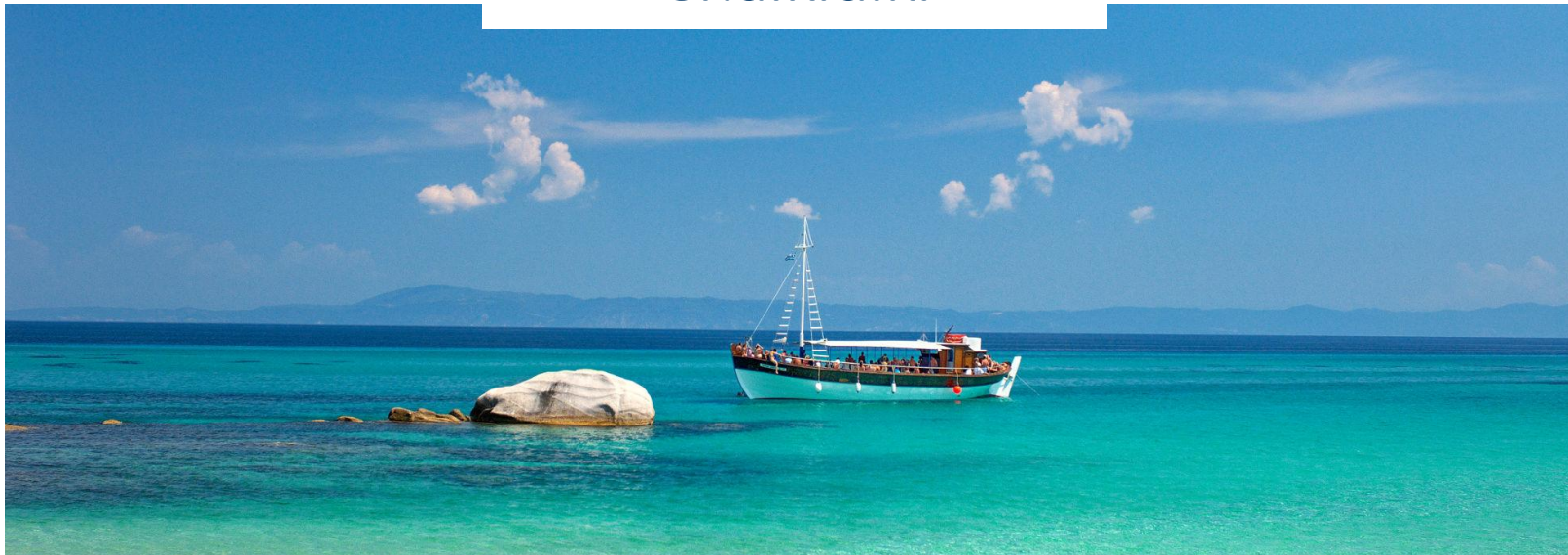
The White Tower of Thessaloniki



Science Center & Technology  
Museum of Thessaloniki



Chalkidiki





## Mount Athos

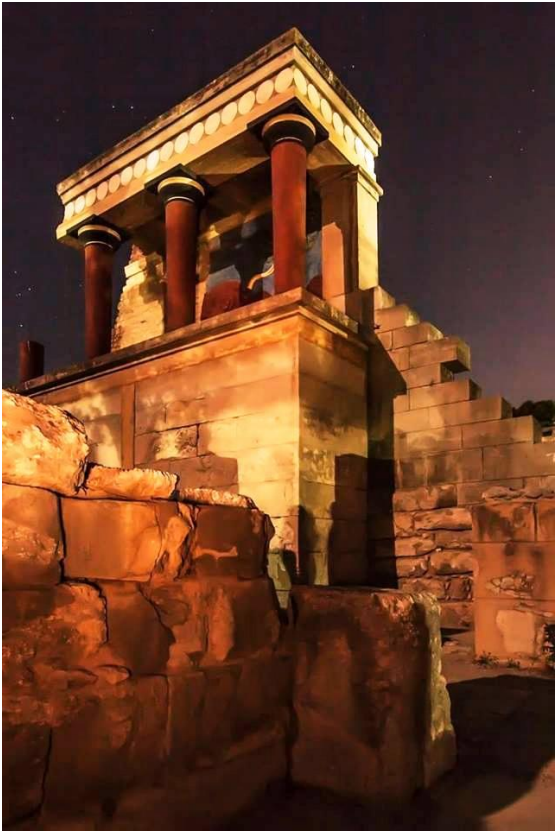


# CRETE

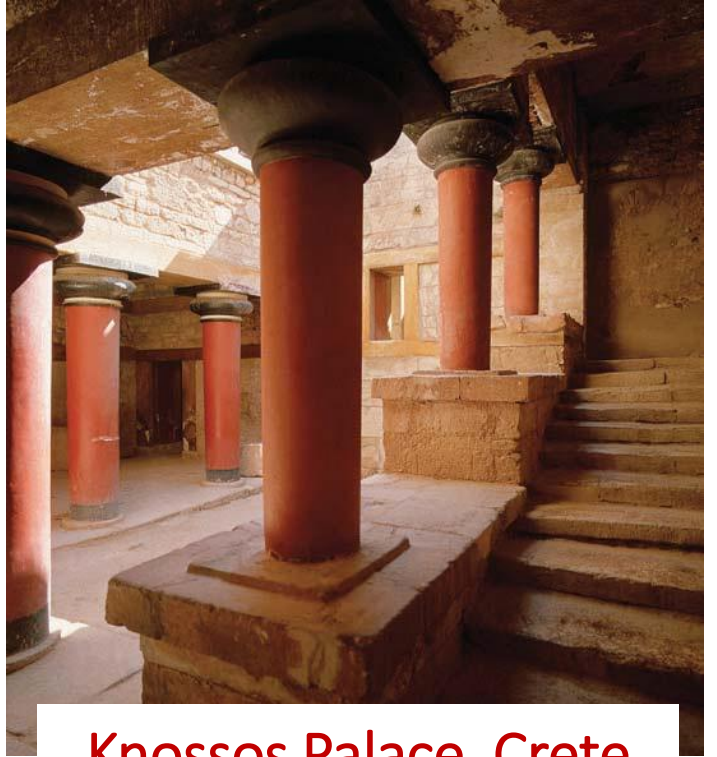
## HIGHLIGHTS

- Incentive/Conference destination
- Mediterranean Sea
- Palace of Knossos
- Spinalonga Island
- Elafonissi & Balos sandy beaches
- Samaria Gorge
- All year round destination
- Nearest airports: Heraklion International Airport “Nikos Kazantzakis”,  
Chania International Airport “Ioannis Daskalogiannis”

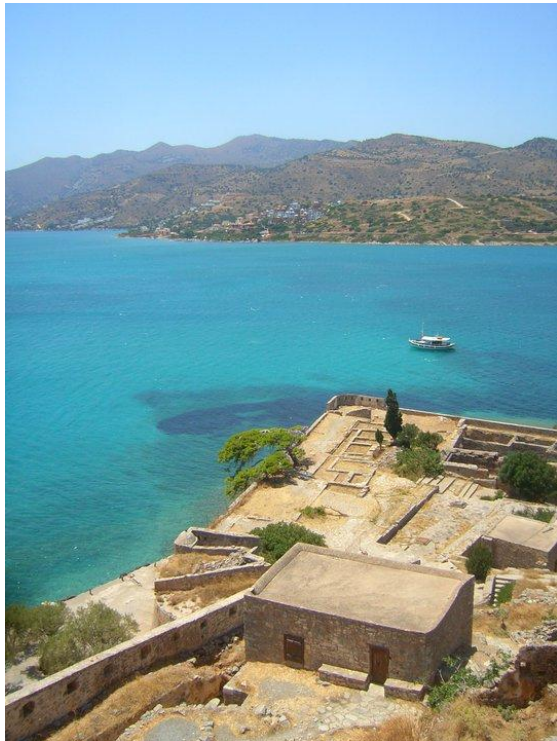




The DMC  
GREECE



Knossos Palace, Crete



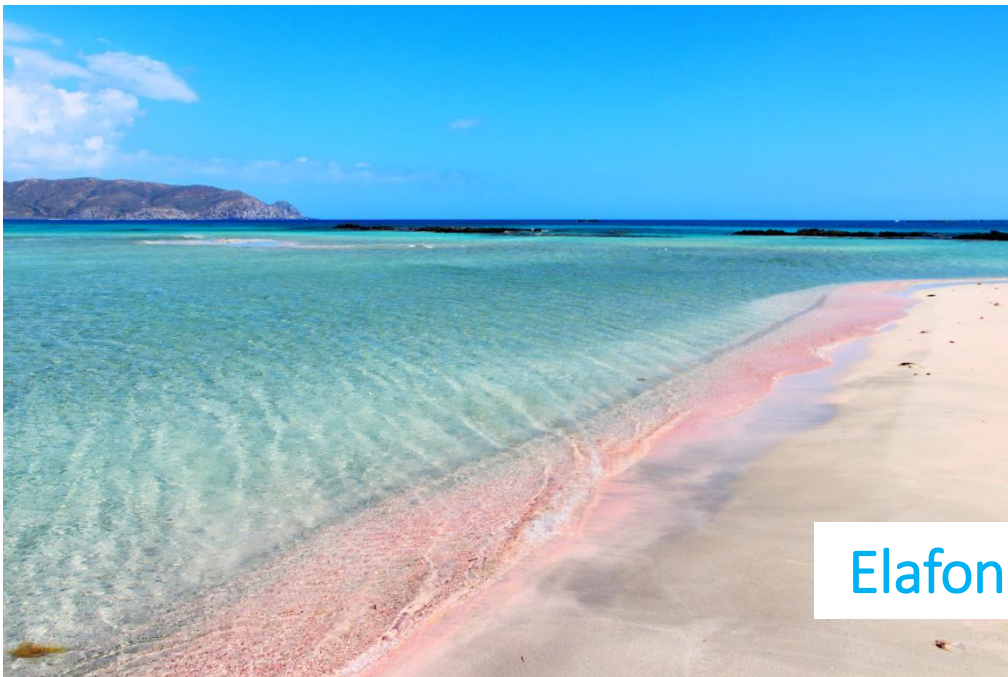
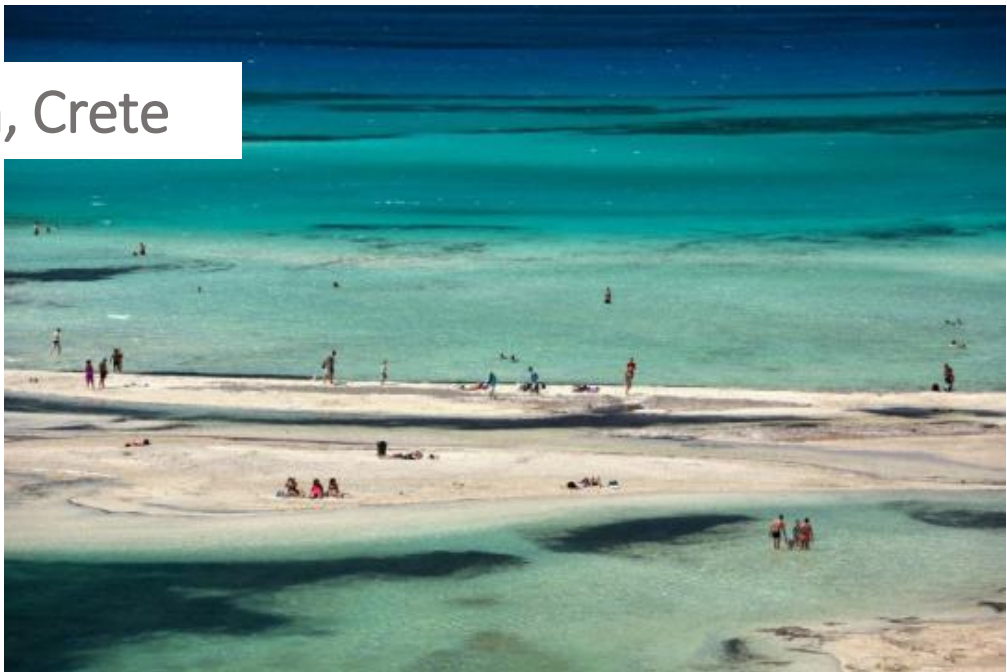
## Spinalonga Island, Crete







Balos Lagoon, Crete



Elafonisi Lagoon, Crete





Samaria Gorge, Crete

# RHODES

## HIGHLIGHTS

- Incentive/Conference destination
- Mediterranean Sea
- The Old Town of Rhodes
- The Palace of the Grand Master
- The Acropolis of Lindos
- Symi Island
- Sandy beaches
- All year round destination
- Nearest airport: Rhodes International Airport “Diagoras”



## The Palace of the Grand Master



## The Old Town of Rhodes



## Lindos, Rhodes

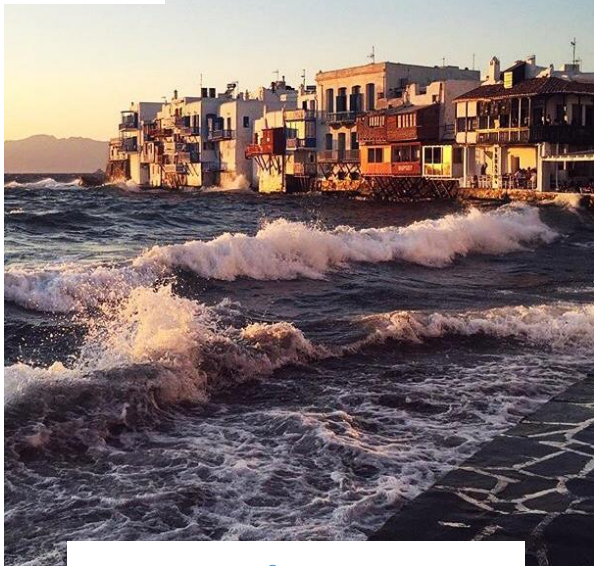




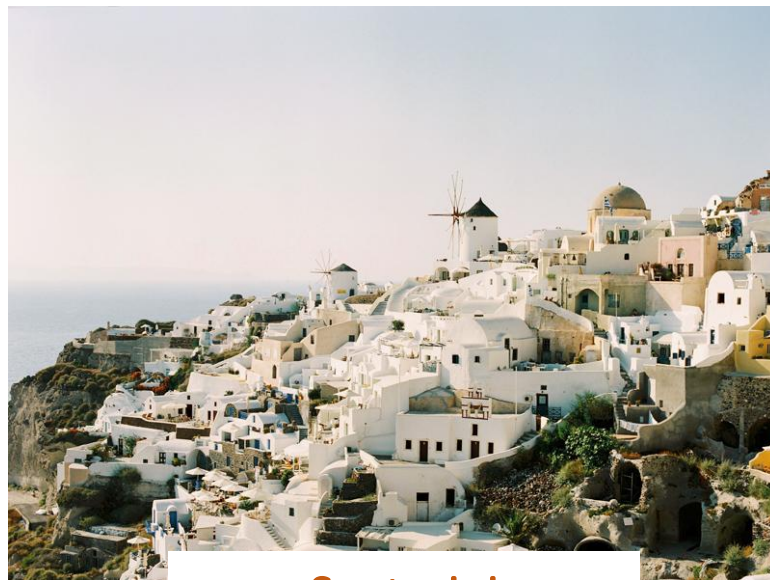
## Symi Island



# OTHER POPULAR DESTINATIONS



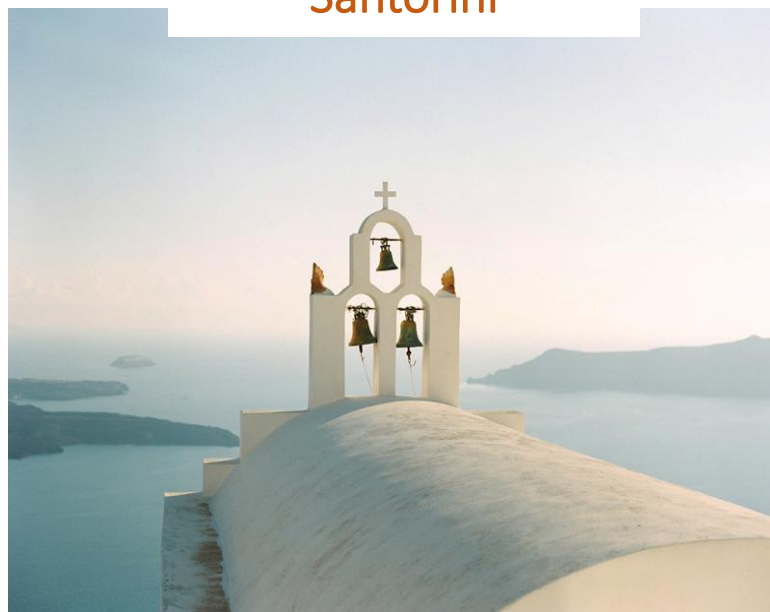
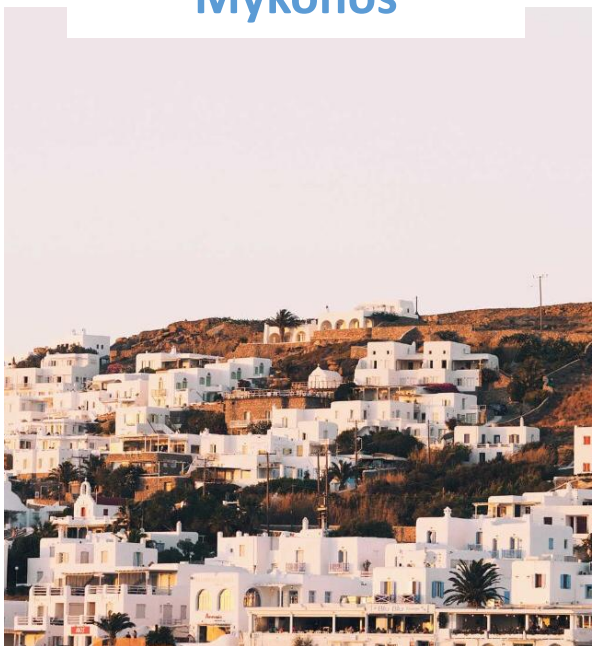
Mykonos



Santorini



Corfu



# Why

- Leading travel organization in Greece, specializing in incentive and special interest groups, coordinating conferences
- Head office in Athens; brunch offices in Thessaloniki, Crete, Rhodes, Mykonos, Santorini & Corfu
- Collectively over 100 years of experience multilingual team
- High standards
- Quick responses
- Innovative programmes
- Competitive prices



# Why *The* DMC GREECE

- Part owner of a transport company with a varied fleet for transfers, tours and excursions





## OUR MISSION, VISION & VALUES

- To continue being the leaders in the Greek Tourism Industry in all the segments we operate
- Being a step ahead of the ever changing needs of the client and responding with quality and experience
- Our leadership will be maintained by always achieving the standards of excellence for quality service and by maintaining a low cost position



## OUR GOALS

- To deliver strong and consistent financial performance
- To provide superior service and good value for money
- To be a good employer and sustain an environment that retains and develops committed employees, to earn the loyalty of our clients and their recommendation



## OUR STANDARDS

- Dedication to understand and fulfill our customer's needs by delivering friendly professional services
- Search always to improve through innovation and by applying the use of technology
- Achieve high standards of quality at competitive costs
- Always maintain good relations with customers, suppliers and staff
- Effective use of our network around the world



## INTEGRITY

- Honest, fair and respectful interaction with our clients, partners and employees

## SERVICE

- We provide personal attention to our clients, quality work at maximum value

## INNOVATION

- New approaches and new ideas set apart from the conventional way of thinking

## TEAMWORK

- Multilingual professional staff working together towards one goal ... success!

*It takes a **lifetime** for someone to discover Greece,  
but it only takes an **instant** to fall in love with her..*

*- Henry Miller, American Writer*

